

Appendix 4 – Communication from Theatr Mwldan to its members

MWLDAN



TALIADAU PARCIO YN ABERTEIFI – YMGYNGHORIAD CYHOEDDUS NAWR AR AGOR

DARLLENWCH YR ISOD A RHOWCH YMATEB I GYNGOR SIR
CEREDIGION CYN 4YDD RHAGFYR

PARKING CHARGES IN CARDIGAN – PUBLIC CONSULTATION NOW OPEN

PLEASE READ BELOW AND RESPOND TO CYNGOR SIR CEREDIGION
BEFORE 4TH DECEMBER

Neges ddwyieithog yw hon - gweler y fersiwn Saesneg isod.

This is a bilingual message - scroll down for English

Annwyl cefnogwyr Mwldan

Rydym yn gwybod o'n harolygon adborth yn dilyn digwyddiadau fod llawer ohonoch yn anhapus â'r taliadau parcio ar hyn o bryd gan Gyngor Sir Ceredigion ar y meysydd parcio y tu ôl i'r Mwldan, ac yn feysydd parcio eraill o amgylch Aberteifi. Er bod y taliadau hyn y tu hwnt i'n rheolaeth, rydym yn gwybod eu bod yn ychwanegu costau ychwanegol at eich ymweliad i'r Mwldan, yn enwedig os ydych yn mynychu digwyddiad byw neu ddangosiad ffilm ac yn treulio hyd at 3 neu 4 awr gyda ni, neu hyd yn oed os ydych yn galw heibio i gael coffi, cyfarfod ffrindiau neu i godi eich tocynnau. Mae llawer ohonoch wedi nodi mae taliadau parcio afresymol yw'r ataliad mwyaf rhag ymweld.

Ar adeg pan mae angen annog ein cwsmeriaid i ymweld mwy â ni oherwydd yr holl bwysau ariannol yr ydym yn ei brofi, rydym yn teimlo ei bod yn hen bryd adolygu taliadau parcio fforddiadwy gan Gyngor Sir Ceredigion, a dylai fod yn rhan o ddyletswydd y Cyngor i wneud yr hyn a allent i gefnogi ein cymuned leol ac ymwelwyr i'n tref drwy annog cefnogaeth i, a mynediad cyhoeddus i, fusesau lleol gan gynnwys Mwldan.

Cawsom sioc o glywed yn gynharach eleni bod **Cyngor Sir Ceredigion wedi cyhoeddi toriad o 100% i'w gyllid celfyddydol**, yn effeithiol o'u cyllideb ar gyfer 2024/25. Yn ymarferol mae hyn yn golygu bod Ceredigion yn torri eu cyllid i'r Mwldan o £14,000 i ddim. Ar adeg pan mae'r sector celfyddydau cyfan yng Nghymru dan bwysau ariannol difrifol oherwydd costau cynyddol, colli incwm busnes ar ôl y pandemig, a cholli cyllid, mae'r toriad cyllid penodol hwn o Geredigion yn ergyd drom i'n cynaliadwyedd ariannol yn y dyfodol.

Yng ngolau hynny, mae'n amlwg bod angen i Geredigion wneud popeth o fewn eu gallu i annog mwy o bobl i fynychu'r Mwldan, a chefnogaeth i bob busnes lleol arall, a chredwn y byddai gostwng taliadau parcio i gwsmeriaid i lefelau rhesymol yn helpu i annog mwy o ddefnydd. a gwariant lleol.

Mae Ceredigion newydd gyhoeddi adolygiad arfaethedig i'w taliadau parcio drwy Gorchymyn Cyngor Sir Ceredigion (Llefydd Parcio Oddi ar y Stryd) 2025. Mae'r ddogfen hon bellach ar agor ar gyfer ymgynghoriad cyhoeddus.

Y taliadau parcio newydd arfaethedig ar gyfer meysydd parcio'r Mwldan a Bath House (8yb – 6yh), ac eraill yn Aberteifi yw:

Hyd at 2 awr = £4.00

Hyd at 4 awr = £5.00

Hyd at 24 awr = £7.00

Y taliadau presennol yw:

Hyd at 24 awr = £5.10 (tâl sengl)

Nid yw dwy awr yn ddigon o amser i weld ffilm hyd arferol neu berfformiad byw yma. Felly bydd cwsmeriaid yn edrych ar **arbediad o ddim ond 10c** ar y taliadau presennol am arhosiad 4 awr. Bydd arhosiad o fwy na 4 awr yn costio £1.90 ychwanegol.

O ystyried yr ymateb cwsmeriaid a gawsom hyd yma, credwn y byddai tâl o £2 am hyd at 4 awr yn awgrym rhesymol fel cyfaddawd.

Croesewir ymatebion i Ymgynghoriad Cyhoeddus sydd bellach yn agored a dylid eu cyflwyno i Gyngor Sir Ceredigion **cyn 4ydd Rhagfyr 2024**.

Nawr yw eich cyfle i ddweud eich dweud a chefnogi busnesau lleol!

Gwrthwynebiadau, gan nodi'r rhesymau yn ysgrifenedig, at clic@ceredigion.gov.uk neu'r Gwasanaethau Cyfreithiol, trwy law Ystafell y Post, Cyngor Sir Ceredigion, Canolfan Rheidol, Rhodfa Padarn, Llanbadarn Fawr, Aberystwyth, Ceredigion, SY23 3UE neu drwy'r ffurflen ar-lein, i'w cael erbyn 04/12/2024.

[Gwybodaeth Llawn & Dolen i'r Ffurflen Ar-Lein](#)

Dear Mwldan supporters,

We know from our post-event feedback surveys that many of you are unhappy with the parking charges currently levied by Cyngor Sir Ceredigion on the car parks to the rear of Mwldan, and indeed car parks elsewhere in Cardigan. Whilst the charges are beyond our control, we do know that they add additional costs to your visit to Mwldan, particularly if you are attending a live event or film screening and spending up to 3 or 4 hours with us, or indeed just popping in to have a coffee, meet friends or pick up tickets. Many of you have cited unreasonable parking charges as the biggest deterrent to visiting.

At a time when we need to encourage our customers to visit us more because of all the financial pressures we are experiencing, we feel that the reasonable revision of affordable parking charges by Cyngor Sir Ceredigion is now well overdue, and it should be part of the Council's duty to do what they can to support our local community and visitors to our town by encouraging support for, and public access to, local businesses including Mwldan.

We were shocked to learn earlier this year that **Cyngor Sir Ceredigion announced a 100% cut to their arts funding**, effective from their budget for 2024/25. In practice this means that Ceredigion are cutting their funding for Mwldan from £14,000 to zero. At a time when the whole arts sector in Wales is under serious financial pressure from increasing costs, loss of business income post-pandemic, and loss of funding, this particular funding cut from Ceredigion is a serious blow to our future financial sustainability.

In that light, we clearly need Ceredigion to do everything they can to encourage increased attendance at Mwldan, and support for all other local businesses, and we believe lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend.

Ceredigion have just announced a proposed revision to their parking charges via a Ceredigion County Council (Off-Street Parking Places) Order 2025. This document is now open for public consultation.

The proposed new parking charges for the Mwldan and Bath House car parks (8am – 6pm), and others in Aberteifi are:

Up to 2 hours = £4.00

Up to 4 hours = £5.00

Up to 24 hours = £7.00

The current charges are:

Up to 24 hours = £5.10 (single charge)

Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a **saving of just 10p** on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90.

Given the customer response we have received to date, we believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. Responses to a Public Consultation now underway are welcomed and should be submitted to Cyngor Sir Ceredigion **before 4th December 2024**.

Now is your chance to have your say and support local businesses!

Objections, stating reasons in writing, via the Online Form in the link above, or to clic@ceredigion.gov.uk or Legal Services, c/o Post Room, Ceredigion County Council, Canolfan Rheidol, Rhodfa Padarn, Llanbadarn Fawr, Aberystwyth, Ceredigion, SY23 3UE or via the online form, to be received by 04/12/2024.

[Full Information & Link to the Online Form](#)