

- 1 We visit New Quay and use the car parks regularly through the winter months and enjoy using the local shops, cafe's, bars and pubs. By putting in the car parking charges through these months means we will no longer be able to afford to stay in New Quay during the day. This is not good for us or the local community that we support there which rely on local support through these months.
- 2 I previously paid for a parking permit which cost around £350 a year, whilst renting \*\*\*\*\*. I have since purchased \*\*\*\*\* with living accommodation above my \*\*\*\*\* shop. This space is in effect my driveway. Being a \*\*\*\*\* , I can be in and out of the car park making deliveries, not only for general day to day \*\*\*\*\* , but also \*\*\*\*\*. Having this parking space allows me to load these up easily and safely. If I did not have an allocated space, I would either have to park the van half on the pavement outside the shop, blocking the pavement for pedestrians and wheelchair users. My other option is to stop the van in the road outside the shop whilst I load the deliveries and therefore holding up the traffic whilst doing so. I would be more than happy to pay for a permit again to ensure I had an allocated parking space. There are other business owners in \*\*\*\*\* who live above their business premises and would find this new suggestion most undesirable. I do wonder why the Ceredigion County Council are not supporting the traders when they want our high street to be successful? There is now limited parking on the high street since covid because of the extended pavements. There is a car park situated over near the Maes Mwldan complex which is always empty because of the high price of a ticket. Perhaps this could be utilised as a short stay instead. I would be very grateful if you would consider my comments.
- 3 I believe increasing the charge to almost double the current charge will mean that myself and others people will try to find other parking or spend less time and thus money in the area. Especially in a time where people have less disposable income. I also think that some people will be more likely to park in illegal or in dangerous/awkward places, causing disruption. As far as I can see there is no information as to where this extra income will be going, this would be important to share.
- 4 Where will the farmers market go if the Maes yr Afon car park is extended? There should be a unified pricing system throughout the county- why is it more expensive to park in coastal areas rather than inland towns? This does not seem to be a fair strategy. Many of the car parking payment machines are very slow to use and cause great frustration- if they are slow due to poor connections can you please put a notice up to indicate that this is the case. Are you considering residents parking permits as the restrictions to parking eg on the prom in Aberystwyth are being introduced.
- 5 I object to paying for parking in New Quay's car parks throughout the year as New Quay is quiet during the winter months to be able to sustain the local businesses without having to pay for parking. Also, people from outside of New Quay would have to pay to attend the surgery/pharmacy, as 5 parking spaces for patients is insufficient. There are no parking spaces along the streets in the village, so we would have to pay to attend a doctor's appointment or the pharmacy throughout the year in New Quay, which isn't fair. Another blow for the elderly and the disabled especially.
- 6 There are so few people using the car parks in New Quay during, the winter period, the costs of implementing the changes, and also policing them will far outweigh the income from the proposed changes. It is also possible that by moving the charging period from 10pm to 6pm in the summer months there is a much higher risk of over night camping, even though it will still be an offence.
- 7 The change in status of the Pendre Permit car park to Pay and Display is to be welcomed, that is until the former health centre is transformed into a retail unit, from which date it should be limited to 1 or 2 hour free parking. As regards the Mwldan and Bath House car parks, the 24 hour fixed rate of £5.10 is already severely overpriced, so the scale tariff is to be welcomed in principle, but the proposed rates for 2 and 4 hours of £4 and £5 respectively are wholly disproportionate to the needs of the patrons and staff of the adjacent Mwldan Theatr, which these car parks primarily serve. As most cinema and live show will be in excess of 2 hours, the 4 hour rate will then apply, resulting in a mere 10 pence saving, which brings me back to my initial grievance of the charges being excessive. Many of these patrons already find the current charges unpalatable, with a significant proportion unwilling to use the Theatr again, choosing to use free facilities of neighbouring venues. Those shop and theatre staff members working a normal shift pattern will have to pay the new full £7.00 charge, which amounts to a 37% increase over the present fixed rate tariff - 10 times the current rate of inflation and pay rises. The current cashless payment option may be in keeping with local authority ideals, but is not with a significant number of users, particularly the many tourists that Cardigan needs to encourage. Moreover, the requirement for contactless card payments is not favoured by many users as the sole means of paying for car parking. The seasonal charging period of 0800hrs to 1800hrs appears not to be extended which is to be welcomed. There should ideally be no attempt to change this.
- 8 Short stay parking 2 - Pendre Cardigan. This car park pre COVID was Permit Holders which included business owners within the area. Please can this stay as a place businesses can park as permit holders. Charges - There should be no difference between towns. All should be Sgort stay band 2. This is discrimination against certain towns. Fairfield Cardigan and Mwldan Cardigan , Quay Street, Cardigan Gloster- It should remain a short stay due to the level of access to the main street. Gloster Row, Cardigan should be amended with 16 places going to reserved bays for local residents.
- 9 TOO EXPENSIVE want to attend events at Theatr Mwldan and support other local businesses when I come to Aberteifi but the increase in parking charges will make those visits too costly to contemplate.

10	I object to the proposed increase in parking charges, in particular those that relate to Cardigan Town. These charges already represent a tax on the users of shops and other services in the town and will impact on the footfall at local businesses and voluntary sector organisations and public sector bodies. The impact will be particularly significant on Theatr Mwldan, a regional hub for the arts and creative industries. Given CSC's total cut in arts funding for this venue from 2024/25, increasing the parking charges outside the venue will increase the costs already placed on centre users and place the financial viability of the centre at great risk. In summary, don't put up parking charges in Cardigan.
11	If you want Cardigan town to survive, then you have to have reasonable car parking charges, especially for the elderly who do not qualify for disabled parking. A fair charge would encourage visitors to stay longer and longer stays mean more business. I have to go to Cardigan every day to the post office and unless I can find a free spot the first loop I just keep going round which does not help the environment as to do the post drop off only takes 15 mins at the most so definitely do not want to have to pay £4.00!!! There will be far more parking illegally or outside peoples property on side roads or worse still they just wont come into town and use the home delivery services of the supermarkets. Please be sensible and charge sensible prices or increase the amount of different rates available.
12	The carparks near Theatr Mwldan need to be a reasonable hourly charge for short visits and no more than £2 for 4 hours - the high cost at the moment and proposed high costs makes coming to see a film or go for a coffee too expensive so prevents people visiting and supporting Theatr Mwldan and the high street local shops
13	The proposed changes are an outrage given the cut in funding Mwldan has experienced in the last year. This will make visiting the theatre an impossibility for some people which will jeopardise the very existence of this fabulous arts and community centre. We have no theatre in Haverfordwest and regularly visit Mwldan but we will have to rethink this is plans to increase car parking charges go ahead.
14	We like to visit the Mwldan theatre but really object to the high cost of parking in the car park next to the theatre. We like to arrive early and eat a meal or have a coffee in the town before the show but the parking fee often puts us off. We would support a fee of £2 for up to 4 hours. That would provide enough time to spend money in the town and enjoy the show. Everyone wins that way including the local businesses.
15	I use the car parks in Aberteifi to use the independent shops - Mwldan and the swimming pool if you bother to open it again. A charge of £2 for 4 hours would be acceptable. This would not discourage use of the town centre. A free first hour with £2.0 for the next 4 hours would have a positive impact for the casual shopper.
16	The cost of parking is too much currently. If us off putting when wanting to go to the cinema. We can walk but time constraints and working hard to make ends meet restricts us. We pay council tax, car tax and so many other outgoings. The cost of living is high and I have to work so hard at age 60 to make ends meet. Going to events at mwldan is a solace and a luxury but parking is expensive and off putting.
17	The proposed increases in parking charges at Mwldan should be revised. £4 for a 2 hour stay and £5 thereafter will add an unreasonable cost to just going to see a film. Also quite often an event might start at 5.30 meaning you have to pay the full cost for just half an hour. At a time when all support for the arts has apparently been withdrawn it's not unreasonable to ask for a little help with parking.
18	It is getting ridiculously expensive to park in Cardigan and any increase will definitely impact on the shops and businesses there
19	Primarily the impact on Mwldan - we suggest a £2 charge for 4 hours
20	Increase is unreasonable for both local and visitors. We need to encourage visitors to linger in the town and use its excellent range of shops and other facilities. For locals, short visits will become really expensive. Please consider a more modest increase at a time when many people are struggling financially.
21	Parking charges are a big reason I don't come to Cardigan very often. My yoga class is £10 but considering the parking charges I am thinking of cancelling. A trip to the cinema has to factor in these charges too. I propose a flat £2 charge for all visits. I think it is just greedy
22	The proposed new charges for Cardigan car park next to the Mwldan will not improve matters. We need to increase attendance of Mwldan and support local businesses. To see a film or live show, you'll be at the Mwldan for more than 2 hours, therefore you'd have to pay at least the 4hr charge of £5 (only a 10p saving on the current 24hr charge). It would be more realistic to have a 4hr charge of £2, therefore encouraging people to use the car park and improve attendance of Mwldan and local businesses.
23	I don't think that increasing the price of parking is really going to encourage people to visit or stay in the area. Yet again the council is still trying to make short term gains. Really sad. Also not sure why disabled people are exempt from the charge. Being disabled doesn't mean that one is unable to pay.
24	Whilst I currently visit Cardigan at least once a week for shopping and leisure the proposed charges will deter me from visiting. I will shop and access leisure facilities elsewhere and cease contributing to Cardigan's economy
25	I object to changing of dates when parking is allowed in winter months. This is important for residents. There should also be a cheaper charge for short visits. I may wish to buy something from a store in cardigan, or indeed any town, but a charge will encourage me to go to a supermarket denying local traders my custom
26	I am very concerned about the proposed increase in car park charges in Cardigan town. The increase to £4 for up to 2 hours and £5 for 4 hours will prevent me from shopping in the town and from visiting Theatre Mwldan. They will make it too expensive to do so. The County Council should be supporting local businesses and the Arts in the county. The proposed charges will have the opposite effect and may well lead to the failure of local businesses. In my view a reasonable compromise would be to charge £2 for up to 4 hours. I accept the council is also in a difficult financial position but I do not accept that it should impose charges that will make it difficult if not impossible for local people to visit the town and enjoy the amenities it offers.

27	I believe this new charge is unreasonable and unrealistic for primarily using a social entertainment venue. Most films or live entertainment will take more than 2 hours. This will put people off going for a meal before or after visiting the theatre for their entertainment. Please bring in an app for parking in Ceredigion
28	I believe that all car parking should be free for Ceredigion Council tax payers, the tax is very high with little benefit to most. High parking fees take shoppers away from the town centres and will kill the High Streets and other local facilities. The current parking machines are very slow and difficult for some people to use.
29	The charges are detrimental to the businesses of Cardigan, and are disproportionate to other areas.
30	You should be reducing prices not increasing them. You want people to make more use of local shops, increasing charges is not the way to achieve that. Look to make savings elsewhere ie turn off reduce the number of street lights that remain on all night as they do in France.
31	The charges you propose are too high and don't allow enough time at the lowest level. Your proposal will definitely put me off of going to the Mwldan. I am 72 years old and I can't afford these high charges
32	Mwldan and Bathhouse carparks - support of the Arts in Ceredigion should be pursued - i propose these (and possibly all) carparks in Cardigan should be free in the evenings. This would also match the sensible policy of Aberystwyth Univ Arts Centre. living in rural Ceredigion we find parking charges in the towns an insult and discouragement to visiting towns. Council tax is ever increasing along with decreases in services.
33	£4+ is a ridiculous amount to pay to park a car for 2 hours. 2 hours isn't enough to see a movie/theatre show. For a small town with small independent businesses this also affects them. People stop going to places as parking is too much. Meaning they also aren't spending in town. There are limited toilet facilities in town also and the ones that are there we need to pay for. I believe this also doesn't help a town- children need toilet more than adults. But also pregnant women/disabled people need accessible parking and toilets. £2 is reasonable and should cover most costs of maintenance of the car parks that aren't needing maintaining regularly.
34	Object! Council need to stop being money grabbing people. It's basically tax payers who are paying while the council just sit at their desks doing nothing and just taking all the money. It's bad enough with cost of living with food prices rising let alone anything else
35	Upping parking charges will kill the businesses in town. Councils need to rethink otherwise people will just stay away & visit out of town shops where parking is free! Anyone wanting to take the kids to the cinema for a treat will think twice at the proposed charges, I certainly will!
36	The daytime parking charges in Ceredigion are a disincentive to attend Theatre Mwldan or shop/eat out in Cardigan town centre.
37	Objection to minimum cost of parking in Mwldan car park for 2 hours. This is not enough time to see an average film so please increase this time allocation to 3 hours not two.
38	As small local business owner, we need to be able to have the opportunity to park our cars without excess fees. Price rises are making it increasingly difficult for small businesses to flourish, and adding yet another cost for us to think about could potentially close small businesses and leave more empty shops in the town. The council should be supporting local businesses, not making it harder to stay open!
39	Although I don't live in Ceredigion, Theatre Mwldan is the closest theatre to Maenclochog. The parking charge at Mwldan is substantial and deters me from attending this location more often. In rural areas, we are punished with insufficient public transport, which means that we are dependent on our cars to get from A to B, and running a car is very expensive. The Council should reconsider the high parking charges at Mwldan or less people will be able to afford going to see a film or a live event. Keeping the arts going is vitally important. Thank you.
40	Visiting the cinema puts an additional £5 on the cost of a ticket as most shows, films etc are over 2 hours long. 30 minute dance classes add £4 to the weekly cost of classes. Most parents wait for their children. Gwyl Fawr Aberteifi – it could add £7 to the cost of your ticket if you were to attend the Eisteddfod for over 4 hours. The cost would deter people from supporting the Festival. There were complaints about this in 2024. Mwldan needs support as it offers an excellent programme, not punished by increasing the parking charges!
41	£4 is a ridiculous amount for a 2 hour stay? What if I'm just popping into town quickly for something, why no lesser option? A film or show is almost always longer than 2 hours, when I've already spent £40 on tickets I'm not wanting to pay over 10% of that again just to park my car, probably would work out cheaper to go to Carmarthen.
42	Parking charges are very high and have the potential to reduce footfall in local businesses - the local theatre will be impacted and to lose that would be terrible
43	I strongly object to the increase in charges for the Mwldan car park. The theatre itself is to face a huge loss of income due to Ceredigion CC withdrawing financial support for the arts, so customers are likely to have to pay more to go to Theatre Mwldan. To add a further £5 to the cost may put many customers off. The theatre itself is to face a huge loss of income due to Ceredigion CC withdrawing financial support for the arts, so customers are likely to have to pay more. To add a further £5 to the cost may put many people off.
44	I live locally and it is not enough time for locals to see a film/movie/shop in town
45	1. Stop high st shoppers from popping into town forcing out of town shopping. 2. Will force town workers to find on street parking causing residents difficulties. 3 impact on hospitality venues, as customers will go to places out of town. Cardigan is currently a lovely thriving town. Surely it would be better to reduce to bring in more footfall rather than trying to kill the town off. A totally ridiculous decision

46	People who work in these towns will have to pay extortionate prices daily for vehicle parking. High cost of parking tickets for visitors will put people off visiting these towns. High prices will result in people finding other locations to park in where there are no parking charges. What will these extortionate prices be used for (e.g. bonus for council bosses!)
47	A survey by confused.com found that parking charges discourage people from visiting towns. The survey of 2,000 people found 69 per cent intentionally avoided shopping areas with high parking prices. As many as 65 per cent said they would return to the high street if parking was more affordable, while 21 per cent suggest current parking services do not offer enough space. This would suggest that an increase in the parking charges will reduce the footfall for local businesses and in turn will cause some of them to close. This is not to anyone's benefit. The implication is that an increase in parking charges would actually reduce council revenue with fewer people parking and fewer businesses contributing.
48	Yo expensive it will put me off going to Cardigan.
49	As a frequent visitor to Cardigan and the Mwldan Theatre in particular, I think the current parking charges in the adjacent car park are already too high. I am deterred from attending the theatre because of the cost of parking there. The proposed charge of £5 for 4 hours will make not encourage me to go to see more films or theatre as for some performances you can easily stay for 4 hours plus. A charge of £2 for 4 hours parking is a reasonable charge to be making in order to encourage people to come to the great resource you have in Cardigan.
50	I strongly object to this proposal in relation to its proposals around parking fees and hours affecting Cardigan. While I appreciate that times are hard for organisations such as Councils, necessitating reviews of many services, looking at the bigger picture would be valuable. The lost opportunity costs of increasing parking charges to this extent would be to deter people from visiting the town and using the fantastic facilities that Cardigan holds such as its unique range of shops, services and entertainment venues. Not only would this be a deterrent to visitors to the town - an extremely important income stream year-round - but it also penalises residents of the local area. For many people, myself included, catching public transport is not viable as there are only two buses a day through my village. In addition, I feel it likely that some people, in trying to avoid paying these higher parking charges, may try to park illegally or at least in a "nuisance" spot, increasing risks to pedestrians, homeowners and other road users.
51	I object to the high parking charges, as a mum to a toddler, on UC, living in a very rural area this is too high to come to town for appointments and baby activities on a limited income.
52	Such high parking will not attract visitors to Cardigan. Local people will visit Cardigan less, and therefore spend less. The community spirit will decline because less people will be gathering together for events etc. Carmarthen and Llandeilo and N.Emlyn carparks are £1.80 for 2 hrs. Why not keep it in line. Your high tariffs are unaffordable in current living costs economy. It will encourage people to use buses more. (But have you seen the Cilgerran to Cardigan service lately ? 2 buses a WEEK !) I absolutely object to this proposal for the above reasons.
53	We would like a Permit Holder Car Park as it is difficult to unload/unload without getting a Parking Ticket. Our Office is in use daily so having a Permit allows us to have peace of mind.
54	Current high parking charges deter me from shopping in Cardigan town and utilising the Mwldan, local pubs, cafes and restaurants. Charges should be kept to a nominal fee to support local businesses and parking should be free from 5pm to 9am everywhere in the town. So many short-stay parking bays have now been removed that popping into town to go to the Post Office, bank or chemist is becoming increasingly difficult.
55	To expensive, Drive tourism away. Locals can't afford them prices just to pop into town to just pick up prescription or daily groceries as elderly people fo who like to support the town trade instead of big supermarkets
56	Parking is already horrendous in Cardigan. Most elderly people struggle to work the machines as do tourists. Short visits for 15 to 30 minutes you get charged large amounts. Puts folk off coming into town. Especially locals with short shopping times.
57	I think the car parking charges for Mwldan and Bath Place are excessive. Anyone seeing a film during the day will not be working, likely on a pension or benefits, and 2 hours is not enough to see a film. A £2 charge for 4 hours would be reasonable,, and £1 for two hours/or possibly one. £5 to see a film will stop many people coming to Mwldan. I speak as a low income pensioner (just above the limit for pension credit) who has lost their £300 heating allowance, but needs a car to keep my independence (no buses). High parking charges on top of high fuel costs may mean I will just have to stay at home. £7.00 for above 4 hours is also excessive. Local traders who are struggling already, if they are open 6 days a week, would have to pay £42 just to park.
58	As a volunteer for Theatr Mwldan and a supporter of local culture and local shops the excessive car parking charges affect my ability to come into town to volunteer or to shop. Why couldn't we have discounts for those coming to the Theatr and/or buying from local shops. These new charges will put off people from coming to Aberteifi as charges in Newcastle Emllyn are considerably less.

- 59 increasing parking charges puts everyone at a disadvantage, shops get less customers , people visiting town get bad value for money, locals get charged more for daily use of town centre. The way forward is to reduce the cost of parking so that people choose to visit Cardigan for longer and spend more in the shops and other places. Giving the council happy shop keepers and perhaps able to pay the rates. Before councils up costs to drivers please look at your own costs, wages for none productive workers, expenses if all those are to the bone then fine but are they? Other towns nearby offer cheaper parking and one can do ones shopping there. Don't kill Cardigan when its is doing so well. Also open the public toilets.. take them on and make them a feature of the town.. we all need toilets and visitors will be happy too.
- 60 Cardigan has a large number of independent shops and a valuable theatre. People will not pay the revised charges when they can go to an out of town centre and park free of charge. The Theatre and businesses are already struggling and CCC obviously would prefer to waste valuable money as opposed to investing in these businesses which will undoubtedly close. Two hours charge will not be enough to watch a production or a film
- 61 I am a senior citizen with fixed income. One of my pleasures is going to Theatre Mwldan which offers great entertainment. I visit on a regular basis, on average 1 per month. The parking costs make it much more expensive for me and is a significant factor in my decisions to go to the Mwldan. The Mwldan is a cultural lifeline for people living in Ceredigion and Carmarthen as well as Pembrokeshire. With reduced visitor numbers it would be catastrophic to the viability of the Mwldan Management, as their funding has been withdrawn by the Council and the cost of living rises mean people will make choices NOT to go to the Theatre/Cinema. The Parking Machines are VERY DIFFICULT to understand and operate which leaves people very frustrated and again less likely to go out and spend money in Cardigan. Could the Council not monitor "loss in income" within Cardigan area against a trial period where Car Parks were either reduced in cost or made free for a measurable time.
- 62 We are visitors to the Mwldan theatre and find the new car park charges discouraging. It takes us an hour to travel to Cardigan for events at the Mwldan. We therefore spend a fair bit on petrol so think the charges should be kept to a lower amount such as £2 for up to 4 hours. We would also normally spend money in Cardigan cafes, pubs and restaurants before or after our visit. This increased charge would also discourage this kind of spending. The Mwldan is a massive asset to the town and it should be encouraged in every way possible.
- 63 With the cost of living crisis and already huge increases in Council tax local people will not pay these parking prices which will affect local business's who are already struggling in todays climate.
- 64 I believe the car parks in Cardigan should be free. If we are to encourage people to shop in town rather than just at the large stores (with free parking of their own) or only shop online, then high parking charges should be avoided at all costs. If you remember how trade made a significant leap upwards for high street traders some years back when all the car parking meters were vandalised and left out of action for several weeks - that should be noted if we are to keep our town centres vibrant and the local economy booming that this action was beneficial to our community. (Please note I don't condone vandalism)
- 65 Parking charges should be reduced or eliminated, not increased, in order to encourage people to shop in town centres and encourage town development. Supermarket and retail park outlets are mostly out-of-town and do not charge for their parking facilities. Town centre car parks need to compete with these and create a level playing field for local businesses, and thus support and encourage town centre shopping and development. Car parking charges at any level deter a certain number of shoppers, and if the number of shops declines due to the lack of sufficient customers, so too will council business tax receipts. It appears to be a "zero sum" game. The proposed parking rates of £4 for 2 hours and £5 for 4 hours are too high for many locals to justify. Indeed, some cannot afford even the current rates. Personally, I have not used a car park in Ceredigion that charges more than £1 per 2 hour stay for a few years as I think it is ridiculous, and am instead choosing to shop increasingly online or in out of town outlets. I do not believe that I am the only one. Raising the rates will simply reinforce this behaviour. Town centres are not just shopping destinations, but where many seek social contact and interaction. These are considered essential for mental health and well being by many. A thriving town centre also provides opportunities for central service provision too (e.g. libraries, health care, banking and other services via Post Office Counters, etc), and brings communities together. This in turn supports town development - a "game in which everyone wins". Town centre businesses and service providers need to be supported, not challenged - for everyone's benefit. Please re-think your strategy as I do not consider it appropriate for today's town centre environments.
- 66 Changes to charging will negatively impact the high street and local businesses. My family currently shop online or out of town to avoid the excessive parking charges Ceredigion Council insist on. I would rather drive further to the Gogerddan post office rather than pay to park in town. Having to pay for an hour when I only need 30mins and that hour costing £2.40 is ridiculous and so disappointing (there is only a small amount of free parking). I would also prefer to travel to Narberth for shopping where they charge a minimal amount - and it's always busy! It's a shame Ceredigion Council is so short sighted. I appreciate my opinion will make no difference because Ceredigion have already made their decision - why listen to actual local. Arrogant Local Authority.
- 67 We regularly attend events at Mwyldan and two hours is not enough time to see a standard-length film or live performance here. As per the proposals customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90.
- 68 I think £3 parking charge at Bath-House car park is a more reasonable charge for up to 4 hours. There should also be a £1 charge or less for 1 hour stay. The current 24hr £5.10 charge is far too much to charge .
- 69 Unreasonable and unfair costs when visiting Mwldan. It may well put people off from going.

70	Parking in Cardigan is very expensive. Such charges are putting people off visiting the town centre. Raising the charges will make matters worse; shop footfall will be down. The Council should be encouraging people to visit the town. There is no option but to travel to Cardigan by car given the lack of public transport. People have to have reasonably priced parking.
71	I strongly object to the proposals put forward to increase parking charges and limit times to carparks in Cardigan. I believe it will be extremely damaging to local businesses and in particular to the Mwldan theatre which is also facing funding cuts . The length of the average show/ film will require people to pay over £6 in parking charges plus the cost of the show/film . A step too far for many .
72	I am objecting to the revised car park charges proposed for Cardigan - in particular the £4, £5 and £7 charges for the Mwldan and Bath House car parks. This is way too expensive and will mean we will not be able to afford to visit the Mwldan for cinema or shows which will always require more than 2 hours stay. You have already removed your subsidy for Mwldan arts (shame on you - we did not vote for this), so you need to act to support local services, and Mwldan is a critical element. If you have to charge something then maybe £2 per 4 hours, or free parking after 6pm should be introduced here. Please do not continue to destroy local businesses.
73	My objection relates to the Bath House car park adjacent to Theatr Mwldan. The charges have never been reasonable to allow access to film and live performances at Mwldan. Alternative transport is not an option in the evening so journeys by car are required. The current pricing is a disincentive and the new tariff remains inflexible. I would imagine that CCC revenue would increase if a more balance tariff was in place to allow time to comfortably enjoy a performance without worrying about time.
74	Paying £2 would be more realistic and affordable for the public to pay for a 4 hour stay and £1 for the 2 hours stay?
75	This is an unreasonable increase in charges. A film is more that 2 hrs and to charge £4 for that amount of time will stop people visiting the theatre. I am disabled so can't try to park on the street, therefore I have to use the car park for kevel walking. These new charges are extortionate.
76	Increased car park charges will deter visitors to Cardigan ,they are already excessive . Parking fees in the Bath House car park will deter visitors to the Mwldan at a time when Mwldan has had its funding cut by the council . Cardigan needs to attract visitors to keep it vibrant & busy . Excessive car park fees will increase road side parking with potential to block access , narrow the roads & cause inconvenience to pedestrians . The public transport provision in the area is poor , people have little choice but to drive , they need to be able to park at a sensible price. There is a large free carpark at Cardigan Health Centre & this could easily become a choice for visitors wishing to avoid the charges in town , obviously this would not be ideal . I have experience of this happening at other health care settings. The council should be working to encourage visitors to the town . the idea of increasing car park charges is ludicrous & poorly considered . It seems a lazy way to make money & is unacceptable
77	The proposed parking charges seriously inhibit our visits to the Mwldan theatre. The current charge of only being able to pay for a 24 hour period is unacceptable. The Mwldan is an important social,cultural and leisure facility for Cardigan and as such would lose revenue from customers not prepared to pay for already expensive parking. A more realistic price of £2.00 for up to 4 hours would be acceptable to most users and hopefully ensure that The Mwldan does not lose out on lost revenue,especially as grants etc have been cut.It would be atragedy for Cardigan Town to lose this vital cultural resource.
78	Parking costs are prohibitive and as such are impacting on those who would usually visit town centres and support local businesses. While £5.10 is reasonable to park all day some car parks don't offer a shorter stay option. People don't want to pay for a whole day when they only require 2 or 3 hours. I am particularly thinking in relation to Cardigan and the Mwldan car park. The proposal does take this into consideration recommending allowing for shorter parking times but the costs proposed are excessive for 2 or 3 hours. Small towns need our support, local businesses will fail if people are prevented from visiting local town centres - businesses will close and there will be numerous empty properties. Accessible, reasonably priced parking is crucial to maintaining a thriving town or seaside village. Bath House Rd car park is the closest to a supported housing scheme. Visitors attend to see loved ones and to attend groups and appointments. They require reasonably priced short/long stay parking. Currently I walk by both of these car parks and they are empty due to the one cost all day parking. We need to encourage visitors to visit not dissuade them due to excessive charges!
79	I was disappointed to hear the parking charges are increasing for the car parks at the rear of Theatre Mwldan. I believe this will deter people from supporting our only theatre in the area. It is vital for a the area to have a space for the young and old to meet and share experiences. Theatre Mwldan is an important venue and service to the rural area. With their funding cut to 0 it is more important than ever for the community to support and attend their events. I feel it's the councils responsibility to help and support which can be done by making parking affordable.
80	I strongly believe that parking at the car park by Mwldan Theatre should be free in the evenings, to allow people to attend events at no additional cost. If there is a fee charged for parking, people may be forced to park away from the venue and may become vulnerable going back to their vehicles at night.
81	At a time when arts establishments are suffering a downturn, post pandemic, the council should be doing all it can to support the arts. It is important to encourage the population to take part in arts events for their well being. Cut the car parking charges for Mwldan visitors with a special pass from the box office for supporters.
82	Your reasons for making these changes at the Theatr Mwldan car park etc are so complicated for me as a pensioner, that I cannot fully understand them, similar to the 'Payment' machines there! Therefore this is what I have to say – in addition to the cost of a ticket to attend the Theatre, paying an expensive parking fee is out of our reach.

83	Parking charges are already impacting on businesses in Cardigan and prevent people using the independent stores and instead go to Tesco and Aldi. I suspect when Home Bargains opens this will happen even more! The theatre Mwldan provides the only access to cinema in the area and to hear that the funding has been cut to zero was a complete shock. By increasing parking prices both at the theatre and other parking areas would prove to be detrimental to the theatre's financial sustainability. The theatre also provides live performances some of which are from international artists and draw large audiences. The added cost of car parking could put people off attending. Additionally bus services are so poor that public transport does not provide an alternative to using the car. A £2 charge for up to 4 hours seems a reasonable compromise. Alternatively a way of recompensing theatre goes for the car parking charges? Surely this is possible in the age of AI, I know it happens in some towns. It is important that the Mwldan continues to provide access to cinema and theatre to the people of Cardigan and the wider area.
84	The proposed parking charges for the Mwldan and Bath House car parks from 08.00 - 18.00 are significantly higher than those charged in Carmarthen and will deter people from coming into Cardigan and spending their money, whether in the shops or for entertainment. A £2 charge for up to 4 hours would be reasonable. High parking charges deter customers and are therefore detrimental to the economy of the town. If local businesses cannot trade at a profit, they will close and empty properties pay no business rates. When comparing the attractiveness of Cardigan with Carmarthen, it should be noted that parking in at least some of the car parks in Carmarthen is free after 18.00.
85	It's better to have the option for a £2.00 charge for under 4 hours parking. Otherwise businesses in the town may lose trade.
86	I am extremely worried about the future of the Mwldan. The Mwldan is one of Aberteifi's most valuable cultural assets. Given that they no longer have any funding from Cyngor Sir Ceredigion it is vital that the public are not discouraged from using the centre and from contributing to its continued success as an artistic hub by prohibitive parking charges. Its value to the community is immeasurable. Hence it would not seem unreasonable to reduce the proposed parking charge to £2 for 4 hours as suggested. If this suggestion were implemented it would also go along way towards encouraging public goodwill.
87	The charges have already crippled the town of Cardigan, people are going further afield because of the ridiculous charges. We are told to shop locally but I for one would rather go further where the parking charges are reasonable. The charges keep going up but the facilities don't.
88	The proposed charges are far too high. Two hours is not sufficient time to see a film. I think that £2 for 3 hours would be more fair. £1 for two hours, £2 for 3 hours, £4 for 4 hours, £8 for 24 hours. People then have more reasonable charges to pay and time for shopping, cinema, lunch, etc. £8 or even £10 is not unreasonable for 24 hours for visitors or day trippers. Perhaps this would help to keep your prices down for daily shoppers/residents in Cardigan. Remember a large number of people are struggling to manage their finances at the moment and you're encouraging local people to shop elsewhere. There is no good reason for such high charges. Just greed.
89	I think the changes to be levied in car parks both in Cardigan and New Quay to be too high. To have to pay £5.10 to be able to watch a film for instance in Mwldan is rather steep, particularly when locals try to support local businesses. A small charge for up to 4 hours of £2 would be more reasonable. We need to attract tourists into Cardigan and New Quay and with the possible charges to nightly stays for tourists it makes it even more essential for tourists to feel welcomed and not be penalised for visiting a town. Let alone locals who are in need of essential services such as the post office and shops that are not available in most rural villages. I really hope you will reconsider these charges.
90	This car park is for the theatre so the only entertainment in Cardigan so again you want to spoil anyones access who are disabled and not able to get a badge because it's not deemed a disability plus what about the businesses nearby and the theatre losing staff because they have to pay extra to park! Disgusting! Not acceptable as already your more expensive than Carmarthen why do the Councils think it's acceptable to hurt businesses all the time! That's what Cardigan is about! Are you mad! The businesses and staff your hurting the very thing we should be promoting here! Business will suffer yet again! Plus staff not being able to park will close these businesses down again are you mad!
91	To increase to the proposed levels will result in me changing my shopping habits . I will pay £1.80 for 2 hours in Carmarthen, less than half the proposed cost of Cardigan. Over 1 year the cost (based on 1 visit per week) is going to be £114.40 cheaper in Carmarthen. Simple maths with a simple solution
92	It's free in every out of town shopping centre
93	My wife and I often call into Cardigan to do some shopping and have coffee and cake at one of the high street outlets, the proposed parking charge increases would add further expense to this as two hours is not enough time to accomplish this. My suggestion would be 2 pounds for up to 4hrs. and 7 pounds for longer stays. The rise in charges would be detrimental to shopping and other outlets in the town centre.
94	Parking charges are already having an adverse affect on the foot fall in Cardigan and other small towns. The electronic machines are a nightmare to operate (especially in the rain) and I am aware of several people who will not come to this part of Wales anymore as it's seen as "unfriendly". We cannot afford to lose more tourists because of unrealistic parking charges
95	Proposed increase in parking charges to Mwldan car park will dissuade my attending the theatre. We need to support local arts that enrich the community. Theatre Mwldan provides local people, particularly children, with access to the arts. Shame on you for potentially restricting access to this resource.
96	Parking fees should not be a cash cow. The proposed fees are too high. There should be a range of times from 1 hour to a day. They should be based on £1 per hour. Maximum fee: £6. Cash payments should be available. The proposed fees are too high. Car parks help to boost the local economy. The lower the fees the better. The fees at Mwldan are far too high for seeing a film. Not clear! Objections to what? The questions should be more detailed with options.

97	I find that parking in Ceredigion is generally much more expensive than in other counties, such as Carmarthenshire, and this is off-putting for people looking to use Ceredigion car parks and therefore I believe probably has a detrimental effect on local businesses. Two specific examples I can think of are the current and proposed prices of parking in the Mwldan car park and also the cost of parking in the car park in Llandysul. I regularly want to park for a short amount of time in Llandysul (maybe no more than 30 mins) so that I can pop to a couple of shops but I have to pay £2.40 for two hours that I don't need. A shorter, and therefore cheaper, parking option would be much appreciated.
98	The proposed minimum 2 hour slot is too short for most purposes, certainly it would discriminate against visitors to the Mwldan. Currently when I go to the Mwldan I find parking away from the main car park because it's just too much and makes a cinema or theatre trip excessively expensive. I realise this is a potential congestion problem and I would prefer the safety of using the car park if it wasn't so costly. Cardigan needs more footfall, and these charges will discourage people from going to the shopping centre - the big chain stores with parking will win and everyone else will lose out. The proposed fee for 2 hours is excessive and will discourage me visiting the town centre. Living in a rural area 20 minutes drive from Cardigan I have no option but to drive and park in the town. If there were a cheaper car park on the outskirts of the town I would happily use that. Or I will go to Fishguard instead and avoid Cardigan.
99	I object to the new charges in car parks near Mwldan. I often visit Cardigan and I will take my child to dance on a weekly basis and will visit local shops also and stay for half a day. Charging these high prices will put people off staying in Cardigan for longer periods and will deter them to maybe even call. This upsets me that these changes aren't thinking of the local people and businesses and the effect this may have on them. It even may discourage people from visiting which will also lessen the number of people using the car park and less money for you the council. These prices will definitely discourage me from using the car park and I will prefer to walk from a further distance if I need to or I will get my partner to drop me off for future dance lessons. Cardigan is a blooming town and one of the best and most popular towns in the area. So encouraging visits are key and making the town accessible to all. Families who are struggling already with financial difficulties or the elderly that need parking close to town need to be encouraged by fair prices. Your new prices aren't fair.
100	I believe that parking prices should if anything be significantly reduced to encourage visitors and shoppers to use the local shops and businesses. The proposed prices will discourage me visiting Cardigan.
101	cost of parking for a show prohibitive. please allow access to all going to theatr mwldan for maximum 2 pounds but preferably for free
102	The proposed increase to the parking charge in Cardigan especially Mwldan car park is unacceptable. I strongly oppose the increase.
103	Following the huge cut in support for Theatr Mwldan, Cardigan, I feel I must voice my opposition as a Welsh speaker. Welsh is used in all aspects of the theatre's work, making an important and valuable contribution. But now we see the charge for parking in the car park used by supporters of the Mwldan being increased substantially too. Therefore Theatr Mwldan is being punished twice by Ceredigion. By withdrawing support completely and increasing the parking charges substantially. Mwldan provides excellent support for local societies, with opportunities for them to use the Theatre for a very reasonable charge. I ask you as a County Council to consider my words. *****. There is a need for somewhere for Mwldan users to park for a reasonable charge.
104	Regarding the mwldan car park...parking charges are a big reason many of us cannot afford to support the theatre more often. The theatre is in real danger of closing down, after covid, the arts council funding cut and now Ceredigion council funding cut...we really could lose this fantastic service 😞. Please help by alleviating the parking charges. They are more than anywhere else in rural wales that I have experienced. Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. I believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise.
105	A £5 parking charge to watch a film or live performance at Theatre Mwldan is too much. £2 for up to 4 hours would be far more acceptable and would stop people from trying to park near Llysowen, Maesmwldan and the Mwldan Studios and causing obstructions to the users.
106	Car parking charges increases to use Theatr Mwldan. The increased prices now make coming to Cardigan to attend a film or live performances no longer financially viable for myself and my husband. I know a number of friends from Pembrokeshire feel exactly the same. Instead of enabling the theatre to increase its attendance levels, to compensate for the withdrawal of all its funding from Ceredigion CC, these rises have exactly the opposite effect. It's called cutting off your nose to spite your face or for Theatr Mwldan a lose lose situation.
107	The fees for parking in cardigan are too high already. The new proposals raise them. It is a barrier for us when we visit the theatre. There should be a four hour charge at a maximum of £3 . A two hour charge of £2 and all day £6
108	Increasing the parking charges will not encourage much needed shoppers to come to town.
109	The new price is very expensive with 4hrs being very little difference to the current 24hr charge at mwldan. This would prohibited a lot of people attending the theatre, which has already lost a huge amount of funding plus affect people wanting to spend the day in cardigan in general. I believe£2 for 4 hours would still encourage visitors, any more would put people off as has already been seen elsewhere



- 110 Towns need help - to sustain local communities by enabling those who trade to keep their businesses open as well as to provide residents with services, social activities and small food shops. Free supermarket carparks do nothing to encourage visitors to a town centre where they may browse - and buy. There are many initiatives that councils could adopt to encourage footfall in towns - raising parking charges isn't one of them. It will do the opposite. Have free parking for mornings, a £1 one hour charge for those who are popping into town and a reasonable day rate to encourage people to stay longer. The council would likely receive more revenue if people actually used the car parks. As a county known for its amazing coastline and quaint market towns, we need to do everything possible to encourage a healthy tourism industry. Raising parking charges deters tourists. Many leave national reviews and negative comments about expensive extras, like parking charges and many fail to book locally as a result. Small business in Ceredigion's towns need our Council's help. This is a pleasure for your help & support - we're struggling.
- 111 Car parking charges in Cardigan and Aberystwyth are excessive compared to other larger towns - for example towns in Carmarthenshire. It's particularly vexing because both towns have theatre/cinema, so a longer stay is often necessary which adds a considerable expense to what is often already expensive. Both towns also have interesting shopping, good restaurants/cafes, and music venues - in fact, they are thriving compared to many of our local towns. It would be a shame if expensive parking starts putting people off from using these towns for shopping and recreation. I have certainly started going to Aberystwyth less due to difficulties with parking/expensive parking. I like to use what was the park and ride car park there, but now it is very expensive, or closed due to a fair, or building works. Such a shame.
- 112 Countryside dwellers HAVE to use their cars to come to Cardigan. There are limited places to park, unless you are disabled, and the cost is extortionate, along with toilet costs. Public transport is non-existent, eg Cardi Bach now gone., so I rarely shop in town. If costs were about £2 for 2 hours, more people would come in. Also the machines are difficult to understand for the elderly. All reasons to avoid towns altogether. Out of town shops are excellent but add to pollution. I want 2 hours reasonable parking and 4 hours for cinema etc. You are killing the town with your charges.
- 113 I object to the current and proposed parking charges in Cardigan specifically at the car parks within walking distance of Theatre Mwldan. I am a regular user of the theatre, mostly in the evening and a stay to watch a show or film always exceeds 2hrs. The current and proposed parking fees on top of the cost of tickets has made it expensive to the point that it I will have to stop using the theatre.
- 114 Serious objection to the parking costs at the back of Theatre Mwldan, having attended the wonderful Other Voices Festival this year and learning that the theatre's funding from the council is also to be cut to zero. We will lose this wonderful asset to the community. Please please reconsider your revision of parking fees at least.
- 115 I own \*\*\*\*\*, we have customers that park in the Red Lion Car Park (As it is Known) daily, without Pay and display you will effect my trade that is hard enough in this climate. We also have letting rooms and the customers always park in "The Red Lion car park" again. If this carpark becomes permit only you will be effecting my business and customer may choose to stay in other nearby towns with better parking available. Our customers are mainly tourists but do include locals who clearly bring revenue to the town in other ways than just parking fees. This idea will effect business in cardigan town centre going forward. I have asked the locals in the past about permits in this car park and i could only find 4/5 residents that have or would buy a permit to park here. I would ask that you reconsider your plans for this carpark as it will have a direct impact on my business and others in the area.
- 116 Far too expensive, even if you spent 2 hours there, should be free up to 2 hours, this will discourage people shopping there.
- 117 At a time when there is increased pressure on public services and businesses I believe the County Council should be doing everything in their power to encourage more people into town and to use local facilities therefore boosting the local economy and all the other value this brings to the community. I was extremely dismayed to learn that CCC has also withdrawn all of its arts funding for the county, what seems to be a very blinkered approach when events such as Other Voices festival and events at Small World theatre only act to boost local trade, attract more visitors and add a vibrancy to the town. The returns for supporting the arts are clearcut and it is sad to learn that CCC do not recognise this! I propose a flat rate of £2 for a upto 4 hour stay would be a reasonable and fair amount that will not negatively impact on visitor numbers and local trade.
- 118 I would like to see parking charges at the Mwldan car park reduced so that people can get to see a film/show and pay £2 parking. So £2 for 3 hours (2 hours is too short) The Mwldan has had a lot of funding cut, and anything that will encourage people to attend would be really good. BTW I'm a non driver so no personal gain in this!
- 119 The proposed car parking charges in Aberteifi, especially the ones around Theatr Mwldan, are too high. Two hours is not enough time to see a standard length film or play. £5.10 for 4 hours adds a significant disincentive to coming to enjoy a cultural event and spend money in the town. The proposed changes only reduce this fee by 10 pence. I suggest that £2 for four hours would be a more sensible charge. I understand that the council is under significant pressure to reduce costs, but this measure is counterproductive: both in terms of bringing income into the town at a town when theatres and venues are struggling to compete with online/"at home" options; and when the council should be encouraging the people of Aberteifi and Ceredigion generally to engage with culture. Thank you for considering these points.

- 120 Object against raising parking costs on the grounds which it deters people from using the town's facilities and shops. I will drive around Cardigan several times to secure a free 1 hour max space in the street. On numerous occasions I could do with more time but am not willing to pay for the parking, eventually it's the larger retailers with free parking which take the custom. This may seem like a small issue, but this is every time I go to the town. The council have rightly identified the need for free short stay parking by proposing to remove the permit holder car park in Pendre. Although, this will only go a small way as a solution. In the ideal world, every car park would have some free provision. Realistically, the old swimming pool car park requires a section for free short stay primarily to support use of the variety of offerings at the school/meithrin. Considering that Flying Start run the sessions with the aim of getting children from disadvantaged areas to attend, the parking fee can become a very real barrier. Obviously much work has gone into this consultation, I feel that it really needs to reflect the requirements of the local community. For me the answer is simple, plenty of 2 hour free parking bays to support the towns facilities.
- 121 The charges for parking in Cardigan are unaffordable for pensioners such as myself. They are a disincentive to using facilities such as Theatr Mwldan and should be much lower.
- 122 I believe car parking charges in Cardigan are too high and have complained previously about the fact that the machines are difficult to use. Compared to other counties, the charges are much more expensive. I propose the motion to charge £2 for 4 hours would be fair and allow plenty of time for any activities, shopping, eating or seein a film. More places for disabled drivers should be made available on the Main Streets as all the available car parks involve climbing a hill to reach the main streets of the town. Also the pavements are difficult to manoeuvre with so many cafe tables and chairs. Some parking spaces have been removed to accommodate these and these spaces have not become available elsewhere.
- 123 I object to any charges or permits at the Gloucester Row car park in Cardigan. There is very little parking for residents and often with high tidal flooding their vehicles are safer in the car park than outside there homes as the parking area doesn't actually flood. I also object to the extortionate fees being charged in Cardigan car parks. With small businesses really struggling we need to encourage people to come into town and not push them to the big out of town stores with free parking
- 124 Despite budgetary difficulties, in framing the new charging structure the council should give greater weight to the need to attract shoppers and visitors to town centres, given that many out of town/edge of town retail parking spaces are effectively free to shoppers. The proposed charges remain a disincentive to visitors. The cost to the council would be lessened by an increase in car park users overall. In particular, the charging structure will continue to be a strong disincentive to day-time use of Mwldan, which is an enormously important community asset. Given the impending loss of its financial support from the council we (I write on behalf of my wife too,) urge you to lower the cost of visits to the Bath House and other local car parks so that a 4 hour visit does not exceed £2. Loss of Mwldan would be a disaster for not only for Cardigan but for Ceredigion. and the region.
- 125 To whom it may concern. This is absolutely disgusting that the parking charges are going up in our local town. There will be shops on the street who will be affected by this outrage of a price jump just to park there cars. We already in this area pay a ridiculous amount of council tax and for what just for things to constantly go up to for your benefits.. absolutely disgusting should be ashamed
- 126 I strongly object to the Mwldan proposed car parking charges. The charges are too high even tourists turn and exit the car park due to the charges. Why is this car park, which is out of the way, have such high fees? Mwldan is struggling to survive financially and the car parking charges presently put many people off going to what is an amazing local amenity which we need to keep. Mwldan's income has been cut drastically and we as a community need to keep using this facility as it is the only one of its kind in the Cardigan area. As with other car parks there should be a choice of length of stay with appropriate charges. i.e. low fees after 6 pm in line with most car parks. Also the availability for suitable length of time for Mwldan performances at reasonable cost OR include car parking at say £2.50 with theatre tickets. Not everyone has the ability to walk from other cheaper car parks in the town to the Mwldan. Mwldan has a lovely café area which presently is under used - because of the high parking charges - add £5 or more pounds to a cup of coffee and it is not viable to use this facility.
- 127 I am objecting to the proposed new parking charges for the Mwldan and Bath House car parks. Seeing that you have already cut the funding to Theatre Mwldan, to further penalise them in this way is criminal. Do you realise that we are fortunate to have such a wonderful facility at our disposal? Very rarely are the events held at Mwldan over in 2 hours and I for one would be happy to pay £2.00 for a three or four hour stay. £5 for a four hour stay makes the outing expensive.
- 128 £4.00 for a 2 hour stay is extortionate and will have a negative effect on the high street. Surely £2.00 for a 2 hour stay is more than fair, and will allow the community to support local businesses and make all that Cardigan has to offer accessible to a wide range of residents and visitors.
- 129 Existing car park charges are detrimental in supporting businesses and the theatre in town. We are unhappy with the parking charges currently levied by Cyngor Sir Ceredigion on the car parks to the rear of Mwldan, and car parks elsewhere in Cardigan. The charges add additional costs to a visit to Mwldan, particularly if attending a live event or film screening and spending up to 3 or 4 hours or to pick up tickets. Unreasonable parking charges are as the biggest deterrent to visiting the theatre and town. It should be part of the Council's duty to support the local community and visitors to the town by encouraging support for, and public access to, local businesses including Mwldan. Lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend and create a happy environment in the town. Two hours is not enough time to see a standard-length film or live performance. A £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. Please reconsider your planned increases.

130	Car parking charges are too high at present, discouraging me from shopping in Cardigan and from visiting Mwldan Theatre. An increase to £4 for 2 hrs is even more extortionate and a further deterrent to visiting the town.
131	Car parking charges in Cardigan are prohibitively high, particularly at Theatre Mwldan. Ridiculous at present to pay so to stay long enough to watch a film. £2.00 for 4 hours would be fair and it should be free after 18.00. There should be somewhere else in Cardigan town centre where we could park for half an hour for nothing. It is usually really difficult to get a short term parking space in the high street I am put off nipping in to town for something by the car park charges - I can buy off the internet one night and have it delivered the next day for free. I want to support local when I can but fuel costs and expensive parking charges are a real deterrent. The layout of the Market car park could be much more efficiently laid out to accommodate more cars.
132	Car parks should be free to help high street shops. Too many people using tesco and b and m instead of high street
133	The proposed charges for parking in Pendre, Cardigan are so high that they will put people off shopping in town or going to the theatre, cinema and events in Theatre Mwldan. We really need to be supporting our local amenities like the theatre and our independent shops. This is what makes Cardigan a good place to live. It's good to have short stay options. I think £1 / hour would encourage people to shop in town over Tesco. 50p an hour for a 4 hour stay will make it more viable for people to use the theatre and go to events in town. The higher proposed fee for 24 hrs is reasonable.
134	I support Theatr Mwldan's statement. £4 for up to 2 Hours is too much.
135	Overpriced, shall avoid shopping in Cardigan, unaffordable! At least have a short-stay option if you only need 30 minutes parking!
136	I think charging that amount of money for a high street that had nothing is ridiculous. It should be free. The money that you make already with the charges is enough you don't need to take more money from the public with the government charging for everything and over pricing things, the general public cannot afford it.
137	It's just daylight robbery! Another way for the council to take money without providing anything in return. With the high streets in crisis, you should be doing everything you can to encourage people to support local businesses. Increasing the parking charges will only deter more people from visiting Cardigan. Mwldan needs help not more obstacles being put in their way by the very people that are supposed to be championing the local community. Any people who pay Council tax in Ceredigion should have a pass on their cars allowing them to park in any local car park free of charge. We get little else for our hefty Council tax burden. It would be nice to feel like you are there to help the local people and businesses, not create more problems for them. It's all about integrity rather than greed.
138	Increasing car park charges will affect disproportionately those to whom a visit to town is essential to their wellbeing. Making such a small pleasure unaffordable or forcing users to spend less time socialising or making use of the towns facilities and businesses is short sighted and frankly cruel. It is true that money has been invested in the High Street however competition from online retail sector is also at an all time high. it does not make economic sense for the council to discourage potential customers from shopping in the town. It is a fact that parking at local supermarkets is free. Although I am no longer reside in Ceredigion I did live in Cardigan for several years. I am very familiar with the area and still visit family and friends regularly. The population is small, the public transport system is poor and for a full and productive life a car is essential. Please do not increase the burden of extra parking charges on those who need to use the town for various reasons including work. To do so is counter productive.
139	Good morning, I strongly object to the proposed changes due to the reasons listed below; * New Quay car parks are hardly used between November and March due to the very low visitor numbers during these months. *The only people that would be using the car parks would be local people using the doctors surgery or the post office. *This would only encourage people to park on street or risk parking on double yellow lines outside the post office rather than parking for 5 minutes in the what is now free Paragon Car Park. *There is plenty of free on street parking available during those winter months and I believe it would be a waste of resource sending a warden to New Quay all through the winter months to check cars in these car parks. I'm sure we could agree that the resource would be much more beneficial in the larger towns during these months? *As Church Road car park is free during these months it means that the Church Road isn't parked along, by charging in the Church Road Car park this would only mean that those cars would be parked on the highway again. *Is there any evidence of how much revenue this would raise in New Quay throughout these months? Regards *****
140	I believe that the charges are too high and present a significant hurdle to people shopping locally. Most people pop into town for low value purchases, whether items to take home, a coffee, or a trip to the Theatre. The charges represent a substantial premium on their likely spend. Town (Aberteifi) is much quieter than it used to be. The Council should be encouraging people into town, which would be to the benefit of all, not discouraging them by introducing a significant tax (it is a tax in effect) via parking charges. The perception is that the County Council does little or nothing for the town of Cardigan as it is. The charges just re-enforce the idea that the Council is all take and no give and gives little consideration to the needs, well-being and desires of residents. When asked what value the County Council brings, most answer 'not a fat lot'!
141	The cost of the carpark by Mwldan is way too expensive A smaller charge would allow for people to support the cinema without paying a fortune to park.
142	Mwldan Car Park charges the increases are too high. A charge of £2 for 4 hours would be more reasonable. Parking in. Ardigan is becoming a nightmare most Ceredigion residents live in rural areas with no public transport provision and rely on their cars to bring young people, the elderly etc to performances at the theatre. The 4 hours charge would allow them to do this in a relaxed manner .
143	Low income of local residents in the area. People cannot afford these price hikes. We already pay considerably more to park in Ceredigion than in both in Carmarthen or Pembrokeshire. Raised prices will have a really detrimental effect local businesses, charities and services. It will lead to more illegal parking and congestion on the roads. We lack the public transport to fall back on this, many places have no bus service which means people are reliant on their own vehicles.

- 144 If these parking fee increases are brought in I and I'm sure many others will not shop in Cardigan any more. The proposed prices are much too high and will destroy the small businesses in the town, especially those selling food items. The only businesses to benefit will be those out of town with parking like Tesco - so, more money to big multinationals at the expense of small shops?
- 145 As someone who lives on the border between both counties, parking charges are cheaper in Carmarthenshire towns so I would therefore be more likely to shop there than in Cardigan. As someone who likes to attend events at Theatr Mwldan (which usually last longer than 2 hours), the £5 charge is quite an additional sum to pay and is likely to influence my decision to go there in future. I would suggest a concession or repayment is offered to those attending the theatre.
- 146 I choose to drive to Theatre Mwldan to see films / shows rather than go to Carmarthen which is nearer to me because I want to support an independent company - Theatre Mwldan is a jewel in the Ceredigion crown and should be valued as such. The parking charges are however extortionate!! Carmarthen car parks charge £1.80 for 2 hours, £3.60 for 4 hours and if you want long stay you pay £2.50 - they actively encourage visitors to the town while Cardigan is repelling them with their proposed charges!!! In these difficult times Ceredigion County Council should be doing everything within their powers to support shops and businesses in Cardigan. I hope the decision makers will look at the long-term consequences of imposing unreasonable parking charges.
- 147 Proposed parking fees too expensive, and would put me off of going to theatre Mwldan. Shame.
- 148 Research has proven that the arts are a vital part of our well being therefore they should be well supported. Lack of funding is already appalling, but increasing parking exacerbates the issues around access for those with lower funds. Let us please not lose the fabulous gem of Mwldan in Cardigan by increasing parking fees. Also we need the high street to be well supported by people continuing to shop local.
- 149 Highly impacting on an important local arts venue. Agree with Theatr Mwldan's proposal that minimum stay duration should both support theatre attendance and agree 4-hrs would allow one to enjoy both venue and events but also of minimal cost at risk choice moves clientele to other free parking theaters.
- 150 As a regular attendee at Mwldan, I find the current car parking charges excessive, so a proposed increase is objectionable. The Mwldan provides a very rural area with invaluable art and cinema events, which I believe to be beneficial to human wellbeing. Their funding is already being cut, we are all feeling the severe pinch of the rising cost of everything, and this move would serve only to deprive many of us of an priceless source of enrichment. \*Parking charges are one of those things where charging less increases usage.\* The cinema tries to keep its costs as low as possible, but even so, adding car parking fees on top of ticket costs just makes a visit to enjoy a cultural event that much costlier. Two hours is not enough time to see a standard-length film or live performance. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. As the Mwldan provides refreshments, and is close to local businesses, this means that out-of-towners who might think of combining a cinema visit with some extra activities might think again. \*I think that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise.\* The ticket machines at both car parks serving the Mwldan are a nightmare. Arriving for an evening performance, one is usually obliged to pay the full overnight fee because none of the other options are actually available. I have missed the start of a performance before now just trying to get the machine to work at all. The gatherings of drivers around the ticket machines on those occasions were not complimenting the system at all, & the car parks have become infamous both for the cost, and the waywardness of the ticket machines. One arrives at the event flustered, angry, and with high blood pressure. There is no viable public transport for out-of-towners to use when attending films or live performances, or shopping in the area. I am certain that reasonable, cheap, parking facilities would encourage people to drive in and use the facilities around the area. Hiking prices (and providing frustratingly recalcitrant ticket machines) just puts people off, and they
- 151 These charges will adversely affect the residents, visitors, and businesses in Ceredigion. Why should I by choice shop for instance in Cardigan when I can go to Carmarthen for less fuel costs, lesser or no parking fees, and a wider range of shops. YOU are removing viability in spending in Ceredigion shops and supporting the Arts in Mwldan.
- 152 RE: Please reconsider the proposed increases to fees at Mwldan Carpark, Cardigan. My reasons/objections: 1.) The shorter time slots do not allow time for a complete film/show; nor to link up with friends for a coffee before/after an event. This is a treasured resource for myself and so many others who cannot travel to Carmarthen/Narberth/Swansea etc. 2.) The arts matter so much for people's well-being. Having something local and affordable adds to the quality of our lives and the local area - especially at times of difficulty or austerity. 3.) I understand you have cut the arts budget for Mwldan as well so they will be facing two financial issues. NB I have worked all my life within local authorities and I truly understand the awful choices you are needing to make as a council just now; so this is more of a plea to try to accommodate just a little more for the arts if you possibly can, even if you cannot maintain things as they have been. Thank you.

- 153 Simplifying and rationalising charges across the county benefits the council not the user. The new minimum charge is for 2 hours (£3) - this adversely effects those who need to use the car park in Llandysul for short visits, particularly on the lower road (New Road) i.e. ; collecting a prescription from the chemist Allied Pharmacy; using the library; using the public toilets and also churchgoers. New Road in Llandysul has very limited on street parking due to legitimate parking by residents of the houses between Allied Pharmacy and Neuadd Tysul. There is no parking on the other side of the street as this is for deliveries or disabled parking only for those attending the health centre (the old Meddygfa Teifi building). This often means that people have to park a long way from these services (inconvenient for the elderly, those with limited mobility and those with young children) or they park illegally at the bus stop. The car park is also convenient for taking younger children to the playground in the park in school holidays and for taking children to football and cricket practice, both of which are beneficial to the health and wellbeing of children and support the Welsh Government Wellbeing of Future Generations Act. As many residents of Llandysul live away from the centre of the town, along the Llyn y Fran Road or in Pont Tyweli, the charges will penalise those with young children, often already on lower incomes. We would like to see free parking for up to an hour or at least 30 minutes, or free parking on certain mornings as in Newcastle Emlyn, which is free between 10 and 2, Monday-Wednesday. We would also like to see Ceredigion Council mirror the much more reasonable car parking choices available in Newcastle Emlyn (90p for 1hr, £1.20 for 4 hours and £1.70 for a day). Carmarthenshire County Council is evidently taking the regeneration of smaller towns seriously and encouraging visitors to them - how can Llandysul compete with a town 20 minutes away with a discrepancy in charges such as this? Incentivising the purchase of parking permits: We welcome the initiative that would allow the use of parking permits across the county. However, whilst this is beneficial for those whose work requires them to use their car across the county, Llandysul is situated right on the southernmost border of Ceredigion and many people whilst living in Llandysul, work in Carmarthenshire, so it will be of limited benefit to them. The proposal suggests that even parking 3 days a week for those working part-time, can be as low as £1.89 a day. This is only possible for those buying an annual permit, which will cost £295, a considerable amount, particularly for those working part-time. The current payment scheme also requires users to pay a three month up front payment of nearly £80 and pay the remainder over the next 10 months and an additional £10 administration fee. We think that this will be difficult to manage for those on low incomes and will again penalise the less well off. We would ask Ceredigion Council to waive the administration fee and split the payments into equal amounts without the need for the initial upfront payment, as is done with Council Tax. Electric Vehicle charging: We would ask the Council to look at the need for charging users for parking whilst charging their vehicles. The charging points in Llandysul are slow. Charging users for additional parking because they are slow is a disincentive and goes against quality outcomes of The Welsh Government's 2021 Electric Vehicle Charging Strategy (improved customer experience and improved public confidence in the transition to electric vehicles) and will not encourage users to stop in Llandysul to charge their vehicles. We ask that Ceredigion Council
- 154 I am opposed to the charging of parking fees at the Llandysul Car park. I don't believe that the authority has studied sufficiently the impact of the reintroduction of charging has and will have on the businesses and wider community. I am also against the further increase proposed in the funding model.
- 155 The car park pricing proposed is detrimental to the prosperity of the town of Cardigan. Please take this into account and do not increase prices. Closing public toilets is bad enough, what are you doing with these savings? We understand Theatre Mwldan's grant has been reduced from £14000 to zero, to then charge £5 for 4 hours parking is just another nail in the coffin. Please adjust proposed charges, especially for the mwldan car park to a reasonable £2 for 4 hours to encourage people to use the Theatre. If it closes less income to the council just a downward spiral. Please consider the impact of these increases on the Town's prosperity it has been on the up, don't let Ceredigion CC be the reason for a downturn. Thanks \*\*\*\*\*
- 156 I object to the increase in parking fees for the parking near Mwldan Theatre. To increase the charge me result in reducing the numbers of people who wish to attend events, films etc at the theatre. I understand that their grant gas. Even reduced to zero funds for the coming year. This facility is very important to our community. Where are all these savings going and other increases that have been made. Lack of public toilets that are open and useable are also a huge concern.
- 157 As a local resident who uses businesses and entertainment facilities in Cardigan, I object to the hike in parking charges proposed by Ceredigion C.C. The charges are already too high, made obvious by the empty car parks in the town and the ensuing congested street parking, restricted or otherwise. The Council will lose more money with these charges - a consistently full car park with low charges makes far more money than an empty one with high charges; locals would willingly pay a reasonable charge, i.e. like those in neighbouring Pembrokeshire and Carmarthenshire. Town businesses that are already struggling will receive even fewer customers, having to rely on local only custom during the off-peak seasons. Anyone wanting to come to the town for a short visit to one or two businesses will balk at paying £4 for half an hour to an hour. Add to that the difficulty of using the card-only machines (I tried the other day in Fairfield and had to give up and leave), and the car parks will be even emptier. Now that Theatr Mwldan has lost its arts funding it needs to attract more customers to make it sustainable. It is a valuable asset in Cardigan, and we are likely to lose it unless parking charges are reduced, rather than raised. This is terrible news for the town generally, and I object most strongly to these proposals.
- 158 I need to park in a blue badge space for my 91 year old mother if we are using the cinema. Therefore we can not park any further away. Any event we go to will always take more than two hours and I feel that anything more than £3 would be far too much and we would have to think twice about attending events. This would impact strongly on my mothers mental health.
- 159 The increased charges are completely disproportionate, they risk reducing flow into Cardigan town centre which to date has managed to buck the trend of failing town centres. The charges are already too high and car parks largely empty whereas private car parks or limited free on street parking is over subscribed

160	Parking is already a challenge in many if these areas, the increase in fees will undoubtedly result in a greater level of illegal parking. Ceredigion's reputation as a money grabbing council is driving town visitors away. Carmarthenshire and Pembrokeshire charge far, far less for town centre parking. As a resident, I would not lay such fees on principle of their cost when such fees do not even ensure adequate provisions such as WCs are made available to visitors. Ceredigion LA should be ashamed of this blatant money grab.
161	I object to the council raising the parking charges around Cardigan town. With higher parking charges we will not be looking at spending our money with the local businesses as it will not be affordable to just pop in to town.
162	Increasing parking charges is ludicrous and would be detrimental to Cardigan town. Paying nearly £200 a month council tax and then having to pay parking on top is scandalous. Is there a way that residents living in the locality can be issued with a period of free parking cover during the year? Increasing parking charges will further deter visitors to our town centre, thus affecting a wealth of small businesses in the town. After learning that this town's Christmas 'tree' is only on lease and not in fact is yet another blow to the pot. How can we encourage visitors to the area when parking charges are set to become even more ridiculous than they are already?
163	The proposed minimum charge of £4 to park in Cardigan will be so off putting to anyone wanting to pop in to Cardigan. The high street has so many independent shops that will really suffer. I live a 10 minute drive away and frequently need to call into Cardigan for less than an hour to get something from the shop or to collect a prescription. The public transport options are severely limited, I would not be able to catch a bus into town and get back during a lunch break, for example. There should be a far cheaper option for people only staying 1 hour, £1.80 would be so much more reasonable. It is already a tough time for independent shops, Cardigan has such an amazing high street compared to other towns in the area. You could also take a leaf out of PCC book and reduce or remove entirely the charges between October and March to allow local residents to access their own high street
164	Minimum charge of £4 for 2 hours parking is excessive and prohibitive, especially for local residents. Add to this the lack of public conveniences that are also disabled friendly and the town is becoming inhospitable to a growing demographic.
165	This charge should be discounted for local residents of Ceredigion, especially pensioners, who use the town car parks year round. There should also be a one hour charge for those who don't need to spend 2 hours. You need to encourage people to shop locally, especially in Cardigan. Each car park should be individually assessed. Cardigan have spent £4000 renting a Christmas tree - that's a lot of free parking hours for pensioners and low income families. Not helpful for pensioners and low income families. Many outlying villages do not have a bus service to get into town. Individual car park charges have not been thoroughly assessed or local people canvassed as to what they use car parks for - you cannot have a blanket charge for the whole county - see above.
166	I objected to the high parking charges you plan to impose. I wouldn't pay £4 for 2 hrs. That's a ridiculous amount! It will be very detrimental to a small vibrant town.
167	This increase in parking charges will kill the shopping streets in Cardigan. In Carmarthen it is £1.80 for two hours you want £4, which do you think we will be going to ?????
168	£4 minimum parking charge is ridiculous! What about the need to collect something and only be in town for an hour or less? Most people won't pay that, or perhaps that's the hope.. more income through Traffic Wardens! Carmarthen centre is £180 for up to 2 hours, and Car parks have different rates. I won't be going into Cardigan, I'll do everything I need when I'm in Carmarthen for work.
169	The new car parking prices are not sustainable. I won't pay £4 to go into Cardigan for 2 hours or to go to the cinema. The car parks are empty out of holiday season
170	This increase in parking charge without a reduced one hour or a day/morning in which parking is free will deter people from shopping locally and supporting the small business you have worked so hard to get.
171	This set of proposals will lead to a reduction in visitors being able to sufficiently park their vehicles in a sufficient manner, and is contrary to what towns in this area need to thrive. The introduction of a £4 charge for an hour just to visit the town of Cardigan is a disgraceful surcharge without justification; this will impact small businesses and drive away potential visitors who will go elsewhere and not have to pay such an exorbitant fee. Introducing a change to car park access with regards to permit holders whilst not increasing the capacity also lacks any meaningful logic as this will again reduce visitor traffic to these towns.

- 172 Increased Charges in Cardigan: • The rise in car park charges is unreasonable and restricts access to venues like The Mwldan and the town centre. This discourages local shopping, pushing visitors to park at free alternatives such as Tesco, B&M, or the upcoming Home Bargains. • With Ceredigion's high street already struggling, we need positive policies to encourage local spending, not deter it. Impact on Residents Without Parking Provisions: • The lack of affordable resident parking makes it harder for locals to access employment. Many roles in Ceredigion require a full driving licence and a vehicle. For those on minimum wage, the current "season" pass is unaffordable. • This also impacts emergency service volunteers, such as RNLi crew members, who need to respond quickly. The absence of resident-friendly parking risks losing vital volunteers and further isolates the community. Red Lion Car Park Proposal: • Turning the Red Lion car park into a permit-only facility is impractical as it frequently floods, risking vehicle damage. Suggestions: 1. Introduce a Resident Parking Permit System: • To support residents and reduce barriers to employment, a resident permit system should be introduced. Examples from neighbouring councils highlight affordable options: • Pembrokeshire offers annual permits for £200 or seasonal permits (March–October) for £150, tailored to tourist seasons. • Cardiff charges as little as £7.50 for a first resident permit, making it accessible for all income levels. • For Cardigan, a flat-rate annual permit (e.g., £100–£150) or a discounted first-resident permit could balance revenue needs with affordability. 2. Visitor and Reserved Bay Permits: • Cardiff's visitor permits (£30 for 50 days) could be adapted for Cardigan, offering flexibility for residents hosting guests. Reserved bay options, like Pembrokeshire's (£540 annually), could generate revenue while managing peak demand. 3. Reassess Red Lion Car Park: • Given its flooding issues, converting the Red Lion car park to a permit-only system is impractical. Instead, prioritise its use for short-term parking or alternative community needs. Affordable resident parking and considering the unique needs of local people. Ceredigion County Council can create a more balanced and fair parking strategy that supports the economy and community.
- 173 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which will damage the future of the town. I am a small, independent business that will be directly affected by this.
- 174 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which, will damage the future of the town.

- 175 Cardigan is my place of work and my nearest town for shopping and social activities. I object to the massive increase in car parking charges in Cardigan/Aberteifi. I appreciate that the council is hit by the recession as much as the individual is but increasing the charges will have a detrimental effect on the town and townspeople. To have to pay £7 each day to go to work is unreasonably. I would like to use public transport but the service does not meet my needs. People will seek free alternatives and potentially clog up residential area with parked cars. We are VERY lucky to have Mwdan here in Cardigan but increased parking charges on top of ticket prices will make an evening out /matinee unaffordable. The same for pubs, cafés and restaurants in the town. Cardigan prides itself on the variety of small independent retailers in the town. But fewer footfall, less customers with less to spend will hit them big time and many will not be able to sustain this and will close. I have completed the on line form but would like to expand on my points there. In addition to the comments on the form: There are a number of people who live in the town, on the small streets and above shops and offices. I believe the increased parking charges, change of times etc etc would make it very difficult for them. Ok there might have to be a compromise but what is the council offering the people of Cardigan. Is there going to be special dispensation for traders, people who work in the town and the people who live there? To put in the infrastructure i.e. better, year round public transport before making these changes would be sensible. I would like to draw your attention to a small town in Gloucestershire.... Dursley. Dursley is very similar to Cardigan in many ways. The parking there was always free and Stroud District Council wanted to introduce charges. The residents objected and the council retracted their proposal. The town flourishes! The swimming pool and gym are used to capacity. New shops have opened. People are able to access their GP and health services. Tourists (eg walking the Cotswold Way) park in the town and use the shops, cafes and eating places. The success of not having parking charges was immense! The council went on to build an additional long stay carpark! Ceredigion council too should be looking at ways of improving the quality of life for its residents rather than making life difficult for them. Maybe the approach should have been to see what the residents want and how best to provide it before making these dramatic changes. As someone who travels 9 miles to work in Cardigan. 9 miles to the cinema. 9 miles to shop I think I need parking that has a reasonable time span and does not break the bank. I apologise that I have not done my research well enough to know how the council proposes to use the carpark near Maes Mwdan. But that stands empty nearly every day at the moment. Could this be used as a free car park for residents and workers. Also have the council looked at the car park at the bottom of Quay Street and how they will prevent it getting flooded on a high tide with a full moon (do they call it spring tides?) Or at least improve the signage there or close it when there is a risk of flooding to prevent damage to vehicles? Yours sincerely \*\*\*\*\*
- 176 The minimum charge is outrageous. Charging residents of Ceredigion £4 just to carry out everyday administrative tasks is exorbitant and not the town will suffer. £4 to pop to the chemist? £4 to post a letter? £4 to go to the butcher? No. It cannot be done and the council are taking advantage. Please look to other towns such as Newcastle Emlyn where you can park for free on certain days or a minimal fee on others. Really very disappointing that the council wish to punish traders and residents yet again.
- 177 I work in Cardigan for a small business and it is currently the town I visit the most outside of this - with the kids, for shopping, culture, etc. I am pretty astounded by the price hike being considered for the parking at Mwdan and cannot see justification for it other than increasing profits for the council. What will the extra money proposed be spent on? It costs £2.20 for 4 hours in Carmarthen, where I also go for errands and it's high street shops and £2.50 for 5 hours in Narbeth. If parking rises I would really reconsider the cost of visiting Cardigan as much as I do, everyone is feeling the cost of everyday spending at the moment and I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the UK 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in difficult economic times. The decisions and proposed decisions being made by the council seem not to value that and do not put the interest of the people it serves first. These decisions have such big knock on effects and will damage the future of the town.
- 178 Cardigan needs cheap. Parking as there are no trains and few buses. Therefore to maintain a vibrant town which provides desperately needed jobs affordable. Parking needs to be a priority.
- 179 The proposed rise in parking for Cardigan and surrounding areas feels very ill informed and a real jab at the thriving high street that has been curated in the town over the last few years. I am a high street resident and being forced to use the public car parks is getting too expensive.
- 180 Far too expensive for people popping into the post office or chemist. We should have a 30 minute option for free in order to access essential services. The increase cost will mean people being less likely to enjoy all that Cardigan has to offer. The out of town supermarkets will be the only beneficiaries. I will shop in Narberth Pembrokeshire or Carmarthen Carmarthenshire if I want to spend more than two hours.



- 181 Parking in Cardigan is already quite expensive, this is glaringly obvious when you travel anywhere else. I'm making plans to travel to Milton Keynes, it's £1 for the first hour and 50p per hour thereafter. For as long as you like. Having a minimum charge of £4 isn't charging £4 for two hours it's making short trips entirely unaffordable. On an average weekday I have approximately 45 minutes at best to do any stops in town after work. For some businesses this can be as little as 15 minutes. I cannot justify spending £4 to park for a handful of minutes to support these businesses. (I know there is on street parking but much of this was lost with the reshaping of the high street and change of use the remainder is often not available at that time) This will push me to spend more money at supermarkets or simply online. If you must increase the cost then there needs to be a grace period of free parking for at least 30 minutes, preferably an hour. This is quite common in other areas. I understand the council wants to try and find more money but the answer can't be to just ramp up parking each time.
- 182 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which will damage the future of the town.
- 183 Allow short stay up to 1 hour for 1.00 or 30 minutes free as in St Dogmaels. Newcastle emlyn has free mornings on the less busy days. Don't stifle the town. It will discourage parking but not necessarily increase bus use, probably result in a lot of illegal parking unless cameras and number plate recognition technology installed which is expensive. Be reasonable and people will pay.
- 184 Proposed parking charges in Cardigan are too high. It will be so expensive to park in the car park near the cinema, we probably won't go as often as we used to. There is no public transport from our side of Nevern. With reduced funding, the cinema needs as many people paying for tickets as possible.
- 185 A minimum charge of £4 is unreasonable. There should be an option of, say, £2 for 30 min. Cardigan has become much more lively over recent years, independent shops doing well. Why throw a disincentive like this into the works? The ticket machines are a menace. Why have all those categories of vehicle? If it will fit inside the space, does it matter if it's a car, van or motorcycle? Perhaps some designated spaces for camper vans could be charged a higher rate. The machines are slow and clunky, screens hard to read in poor light conditions, and enrage people trying to make sense of the instructions. The buttons seem not to be in a logical sequence, press this, press that, present card, nothing happens for ages before it reluctantly disgorges a ticket. I suggest councillors should go and spend some time talking to users in the car parks, not to be the target for abuse but to gather opinions first hand, and ask for possible suggestions. I read the information regarding changes to the charging for parking in Cardigan, and I am rather baffled. The thing that interests me particularly is the Mwdan/Bathhouse one. The notice says 8am to 6 pm, but also £7 for up to 24 hours. If I park just after 6pm, is this free until 8am next day? The thing seems contradictory. I have no objection to paying to park, but a minimum of £5.10 is rather steep. My main bugbear however is the dreadful machine which makes the simple act of buying a ticket in any of the town's car parks into an ordeal. I know I am not alone in this, I have stood in line for what seems hours, often in a downpour, while a queue of irritated people grapple with it. From the first Choose Language ( tiny flag thing) to the type of vehicle, then intended length of stay, each step is so slow it seems it hasn't registered and people panic and press everything again. Who on earth invented this ridiculous thing? It's made even worse by having so many categories, motor bike, car, camper van. I suggest one rate for any vehicle that can be parked within the lines of the space. It would be nice if the council employed a bit of lateral thinking in these matters. Say somewhere in Cardigan (WH Smith? Post Office? The Castle? ) where an appropriate ticket could be bought . With cash. From a human being
- 186 We go into town 4 or 5 times a week to shop locally. We won't be able to do this if we have to pay £4 every time. Cardigan is a lovely little town but this could kill off independent business & the town will be ruined. With empty shops & cafes there will be nothing to draw the visitors in, they will go elsewhere. Please think again.
- 187 I think charging £4 for two hours parking in Cardigan is appalling. Cardigan has a thriving high street full of lots of independent shops run by local people, the cafes are vibrant and there is life around town. However, increasing the minimum parking charge to £4 will put people off visiting. My children attend Cardigan Primary and I usually shop in town twice a week, once after my daughter finishes at 1130am where we visit the library, buy some bread and visit a cafe and another for general shopping alone. I would decrease these visits and fit everything into as single 2hr slot, meaning I probably wouldn't have time to visit a cafe and my daughter's library time would be cut short. If I and everyone else does the same, the vibrant economy of Cardigan would perish. We do not want to end up like every other high street with boarded up shops / discount shops and in order to do that we need to ensure that prices remain competitive to draw visitors and locals in. Newcastle Emllyn is £1.40 for 4hrs with 4hrs free Mon-We'd. Narberth has free parking spaces and is much cheaper per hour. These are local comparisons we should be competing with! And what about someone who just needs to collect a prescription, are they subjected to the £4 charge also? Parking should be free for 30mins and then maybe something like £1 for 1hr, £1.50 for 2hrs, £2 for 3hrs and £2.5 for 4hrs. That way you would draw people in and keep them there for longer, which would be so much better for the local economy. Increasing parking prices to balance the books is not the answer!

- 188 The current 24 hour charge proves people will not pay over £5 for parking to shop or attend an event. The car park is always empty whilst the free road side parking is full. Many workers in Cardigan are in minimum wage jobs, paying several pounds for parking is a big chunk out of their wages. Shoppers, those eating out and audience members need to be encouraged especially as business rates, National insurance costs and lack of funding for the arts are all destroying businesses. The new charges are still too high, the minimum charge should be for 3 hours, enough time to watch a film, to shop and have lunch. I suggest a £1 an hour charge and free after 4pm. This would encourage evening trade and ensure those parking in the dark winter are parked safely close by. Lower charges will lead to higher income as the car park will be full. Also consider making the car park a no machine car park available for locals displaying a sticker like the Teifi Marshes nature reserve issues. The annual parking stickers for local residents could be £52 a year payable in one payment or quarterly. Cuts out cost of a paying machine, the hassle of paying by phone, generates income, brings in regular business all year round and encourages growth.
- 189 The proposed increased charges will effect footfall in Cardigan town centre at a time when it is about to come under increased pressure from a huge out of centre retail unit with its own free car park. A minimum of £4 to park unfairly penalises those who only need a short stay of an hour or less. No-one will drive and pay to park to visit the independent traders when they can park for free at a large chain retailer. The Council should be helping Cardigan town centre stay competitive. My husband has made a substantial investment opening a retail unit in the newly refurbished market hall. The majority of his trade is from local people not tourists. Footfall is not good and the Council should be encouraging visitors and locals not bringing in punitive measures which will discourage local visitors.
- 190 I am a a business owner From \*\*\*\*\*. We have used the pendre car park for almost \*\* years and always purchased two permits at a cost of nearly £400 each. Until cover when you stopped them. There are 21 spaces in the said car park and would have generated a revenue for yourselves around £8,400 not £1900 as as stated in your proposals. We all need to be near our shops with our vehicles as we are bringing in goods and taking out goods at various times throughout the day. We also live above our business and making the whole car park into short stay parking would be a huge impact on all of us needing to use the carpark. It would be a huge inconvenience having to park in the other car parks and having to carry boxes to our shops and in the rain sometimes it's just not viable. Would a season ticket allow all day parking ? As moving a car every two hours is impossible. Also how will this be policed, most shoppers use the car park presently to pop to Greggs or the chemist or a single shop. They will not purchase a ticket for a five min period. Also with the new Tesco extra being proposed in the old Health centre the pendre car park will be used for nipping in there too, which will leave us a able to park when we need to. Surely having an income of £8,400 would be better than no one buying tickets. Please think of us shop keepers who desperately need to be able to park close to our shops. It would be maybe an idea to maybe utilise some of the spaces for short stay on one side and maybe some disabled spaces and the rest for us shopkeepers.
- 191 Hi, I don't understand that at a time when people are struggling financially, are deciding whether or not to eat or put the heating on – this includes people who are working. That Ceredigion council would feel that this is one of the most important things to spend its money on. There are pot holes everywhere yet you feel this is the most important thing. Of course it all comes with additional costs to us the users of the car park – as always its rip off the people paying to use the areas. You need tourists, don't make it more difficult for them – don't stop people using our already emptying towns and beaches. Its not good what you are doing – don't change any of it unless you are making it easier and cheaper for us. Kind regards
- 192 I am writing to express my concern about the parking changes proposed by Ceredigion County Council and to request your support in protecting the interests of Cardigan's local businesses. As you know, our town thrives on its vibrant independent shops, cafes, and services, many of which rely on accessible and affordable parking to attract customers. The proposed changes could have a significant impact on these businesses, and I urge Ceredigion County Council to take action to mitigate any negative effects. Parking accessibility is critical for both residents and visitors who wish to support local businesses. If the proposed changes increase parking fees, reduce the number of available spaces, or limit the duration of parking, it could discourage people from visiting the town center. This is particularly concerning as many businesses are still recovering from the challenges of the past few years. I would like to suggest the following measures for your consideration: 1. Lobby for a Local Business Parking Impact Assessment: Request that Ceredigion County Council conduct a thorough review of how the proposed changes could affect local trade. 2. Advocate for Fair and Flexible Parking Solutions: Encourage the county council to implement parking options that support businesses, such as free short-term parking, reduced charges during off-peak hours, or designated parking spaces for local business use. 3. Engage the Community and Local Businesses: Organise a public consultation to gather input from business owners and residents to ensure their voices are heard. Our local businesses are the backbone of Cardigan's economy and community. Ensuring their continued success should be a priority, and I believe the town council is in a strong position to advocate for their needs. I trust that you will take this matter seriously and work to protect Cardigan's economic vitality. Put simply. If you can park local, you will shop local.
- 193 My husband and I want to support local business and not shop online. We love coming to Cardigan. As a pensioner, Your proposed increases will cause us to rethink travelling to Cardigan (petrol costs) and parking (in our view extortionate). We will not be able to get out of the house, causing our health to suffer, eat out occasionally in Cardigan, and not support local business. Please rescind this ill thought through charge increase. Thank you

- 194 I write to object to the proposed parking charge increases, particularly in relation to parking for Mwldan in Cardigan. Mwldan is a hugely valuable asset to the wide community and deserves support to remain open. You have removed your grant and are now proposing to increase the parking charge, which will undoubtedly cause a reduction in people being willing to attend events at the theatre. Don't you realise how much parking charges affect footfall to local businesses? And where is the consistency? Carmarthenshire Council charge, for example in Llandeilo, £1.20 for 4 hours and £1.70 All day. Your charges are significantly contributing to the death of local businesses. PLEASE rethink your proposals.
- 195 Theatr Mwldan is a fantastic asset in Cardigan that offers a huge range of cultural treats to the community of West Wales. My husband and I visit it regularly and always have. Our lives would be much poorer without it and we would be much less likely to make the 30 minute trip to Cardigan from where we live near Llandysul. It already struggles financially. The charges in the carpark already excite comment and deter visitors. We would urge you to consider helping to support this public good by setting them at a rate affordable to the average West Wales citizen.
- 196 As a regular user of Theatre Mwldan and a resident of Ceredigion all my life following the new car parking charges I will from now on consider going to Carmarthen to the cinema as their charges are far improved on Ceredigion. If as a county council you want people to shop locally and support our many places to eat before frequenting the cinema or after this will not be happening for many people as we will all be going elsewhere
- 197 I would just like to note my support for the suggestion of those at Theatr Mwldan regarding the proposed car parking charges in Cardigan. When times are financially hard, enjoyable moments are cherished even more than usual - I strongly agree that a reasonable charge of £2 for four hours would allow people to watch a film or performance without undue worry or concern for extra cost - or indeed, not coming at all. As we all know, our towns are suffering badly and all that can be done should be done to encourage people to visit and enjoy whenever we can. Hopefully others will voice the same and the best outcome will be delivered.
- 198 I wish to voice my concern about the proposed charges at Mwldan car park in Cardigan. If this is implemented, I would be unable to regularly support the Mwldan, and as a family, we would be unable to come and watch shows over two hours long. A charge of £2.00 for 4 hours would be reasonable, and much more inclusive and fair for all in society – and would also promote Mwldan at the same time. I'm fairly certain that there would be more money – in the long term – in the car park coffers too! I hope you will give careful consideration to this.
- 199 I propose that the parking at Mwldan car park be as the theatre suggests at £2 for 4 hours. I use the theatre regularly and find the payment at the moment expensive on top of the ticket price for the shows.
- 200 I am writing to you as the owner of \*\*\*\*\* in Cardigan. Parking for our customers is a huge problem for us as a business – if they can't park – they don't order!! Why are the parking charges being increased? - they should be decreased to try and attract customers back to the town. It makes me wonder whether the council wants to shut local small businesses like ours??? We've spent thousands on the shop – no grants – so please don't increase these fees. Please please don't increase the parking fees or we will all be out of business.
- 201 I am shocked and horrified at your proposed increase in car park charges in Cardigan. To have to pay £4 to park for a couple of hours of shopping is daylight robbery, and will put off many visitors to the town. Local traders will suffer, and they are struggling already. Do you want to kill the High St dead? Please see sense and follow Pembrokeshire's example and charge reasonable amounts.
- 202 I object to the proposed parking increases as I believe it will adversely affect footfall in the town and deter visiting. This will impact upon community, social lives as well as businesses.
- 203 I object to the proposed increase in parking charges for Theatr Mwldan car park in Cardigan. It's unfair and adds to the cost of attending the theatre for many people! A million Welsh speakers by 2050?? No chance if the County Council doesn't support theatres providing a rich offering of Welsh performances in Ceredigion and another nail in the coffin for the arts! Disgraceful! Support!!
- 204 I am against Ceredigion's plans to charge throughout the year in the County towns. I live a mile outside New Quay and use the surgery, the chemist, the post office and other shops nearly every day during the winter – and only when I have to during the summer because of the parking. I'm extremely worried about the effect on health as parking near the chemist and the surgery is difficult as it is for people generally, but much worse if unwell. Local businesses will be affected, especially during the winter and during social evenings like bonfire night which attracts many people to New Quay. I hope you will consider these points.
- 205 I am appalled by the parking fees in Cardigan. I have to go to Cardigan most days for shopping, banking and leisure. The cost of parking is prohibitive to the public and the shops. It has put my weekly shopping, banking and leisure bills up considerably. I have stopped coming to a lot of things in Cardigan now because I simply cannot sustain the increase in costs. I try to support my local areas rather than shopping on line. I feel the area will die if we do not support our communities. The increase in parking I feel is fundamentally wrong on every level for the area. We cannot keep blaming the previous Government in London for our woes in Wales. The Welsh government has been Labour for a considerable time. They should be looking to their laurels on how they have wasted and squandered tax payers money over the years. And not try to recoup money they they have mis handled. One very concerned member of the public

206	Proposed Parking charges at Mwldan are too high and will deter attendance – as you are cutting arts funding this is now doubly important. Propose a £2 for hours charge .. I'm a Pembrokeshire resident but visit c Cardigan at least once a month usually for Arts events . visit other towns in Ceredigion as a tourist. Would request that you review your parking payment system when its next due for renewal – every time I visit anywhere in Ceredigion I find a queue of people struggling to fathom how the payment machines work – you need a simple system why not trial the next one on real people and visitors from other countries as your current one is far too complicated.
207	I'm writing to you concerning the proposed changes to parking in Cardigan. Please reconsider your charges for all car parks especially those at Theatr Mwldan. Mwldan is a wonderful resource for the area. However, I really think that a £2 limit for parking for four hours is the way forward. Going to the theatre or to see a film is a treat, and costly. Your proposed charges would add £5 to the cost of a ticket, as one would need to park for longer than two hours to watch a film or a show. This seems totally unreasonable. I was also dismayed to see that Ceredigion CC have cut Arts funding by 100%. Crazy. How can they do this? We all know the extremely high wages the top employees get. These need to be cut to fund the Arts, car parking, education and health care. I really hope that you do consider the people of Ceredigion's views when finalising these matters.
208	1) I would like to know why it costs more to park in Cardigan than in Aberaeron and Aberystwyth to begin with? Why are we in Cardigan being punished so much? 2) Taking the family to Theatr Mwldan is expensive enough as it is, but having to pay £5 for parking for two and a half hours is ridiculous! I would be happy enough to pay £2 for four hours. Currently we never park in your car park, choosing to park where there is no charge or where the charges are much cheaper. If you would charge £2 for 4 hours, I'm sure everyone would be willing to pay this and you would therefore make more profit. The Mwldan needs as much help as possible, especially as you've already cut their funding, so making the car park cheaper for people would help people attend more often. I hope you will listen to the people who frequent Cardigan!
209	I hear that you are going to increase the parking charges in Cardigan in the Ceredigion County Council Off- Street Parking order 2-25. The parking charges are already high enough for us and our guests and if you raise them you will discourage visitors and people that live here from using the shops, Mwldan cinema and from going to classes and events in Cardigan. My husband and I attend a yoga class in ***** every week. The class fees have gone up to £9.50 from £8 and if the parking goes up to £4 then the visit will cost us £22 and we will probably have to stop coming to Cardigan for the class and for using the shops and cafes on a ***** morning. This would not be good for businesses in Cardigan and also is not good for our mental health as it is the only regular outing we make during the week from our rural abode. Please consider all the implications of your actions.
210	I believe revenue for parking is important for council to provide services. However I am sure that an increase in charging would deter locals and visitors from visiting our town. It is the only town in West Wales that is on an upward trend so our businesses should be fully supported. It is ridiculous that car parking charges apply on a Sunday and yet people are allowed to park on the streets, where parking restrictions are lifted.
211	We object to the cost for parking you are proposing at Mwldan Bath house car park. We have stopped going to Mwldan theatre as the cost of parking is too much. We feel £2 for 4 hours would be more appropriate.
212	I am and wish my opinion to be counted for the new parking charges in bath house/mwldan car park. The charge increase is too high even Carmarthen is cheaper. This will seriously discourage myself and a lot of others from going to Cardigan. I would not pay that extortionate amount. Ever ill just go to Carmarthen!
213	It seems to me that the Council are punishing us for leaving our homes. The cost of living crisis is having an effect on everybody and everything but it is unreasonable to expect people to pay these high charges wherever we go. I used to frequent the Mwldan a lot pre-Covid but now the cost of tickets have gone up tremendously. If the car parking charges increase too I will no longer be able to afford to attend anything there. Without people like myself going to these venues, there will be no more theatres/cinema. Tourism tax is going to be coming our way next. That will be the end of Wales as we have nothing else. We have terrible or no public transport to use as an alternative which is really unfair for us living in rural parts of the country. Everything is just becoming too expensive. Please reconsider this plan.
214	We try to use Theatr Mwldan on a regular basis. The current parking charges near there are already prohibitive, the same for simply popping into town (we try to use small businesses before supermarkets). You are putting up a barrier to businesses already under significant stress, it should be you who is supporting them. Take a look at the high turnover of shops in Narberth, due to PCC's erratic business rates, they can't afford to stay. Please make the rational decision.
215	Well, I have just been informed about the proposal of parking increases! I don't know or how many sit in your offices, to come up with such ludicrous ideas, but you really need to change your staff! Cardigan has a lot of good shops & business including the castle, which all depends on visitors! You will only create a ghost town, then where will you get your money??? No forward thinking! People do not have a vast amount of expenditure, with this in your mind, as well the winter fuel/heating ahead of us to deal with, it's absolutely ridiculous! You are only going to destroy a lot of businesses!!!!!!!!!!!!!! Instead of giving golden handshakes, use the money wisely, put some future thinking before you.
216	I would like to make my objection to the proposed car parking charged for the Mwldan and Bathhouse parking areas. The only outcome I can foresee is that local business will lose custom, which is hardly conducive to Ceredigion council's supposed aim of support for local and small / medium businesses.

- 217 I am writing in response to a letter sent to me from Mwldan Theatre who have informed me of the proposed increase in off street parking. Parking in towns is not easy and especially for senior citizens like myself. The additional charges for off street parking will significantly affect the elderly who need to be able to park near to the shops, theatres etc. I think that this measure has not been thought out in respect of making life accessible for the vulnerable population who, like me, have no access to a bus route. I am writing in the hope that this decision will be reconsidered and thought through, the charges are quite significantly higher than those now in place.
- 218 Please find below my objections to the proposal to raise parking charges in Cardigan. I know I am not alone in believing that existing charges at some of Cardigan's car parks, in particular those at Mwldan and Bath House, are already too high. This is evidenced by the number of vehicles parked in the daytime and during the early evenings along the road leading from the Hiut Denim factory towards Maes Mwldan as well as in the area near Theatr Mwldan's block of studios - this whilst the two car parks themselves are almost deserted. Although I am pleased to learn that the public may be given the option to park for up to 2 hours (£4) and up to 4 hours (£5) at these locations in addition to the 24 hours option that solely exists at present, I think the proposed new fees are too high. If the charges were reduced to a more reasonable level, say £2 for up to 4 hours, then I feel sure that people would be more inclined to use the car parks. Patrons attending Theatr Mwldan to see a film or other event usually need to park for over two hours (the average length of a film) so will have to pay £5 to park in the aforementioned car parks under the new proposals. This fee will deter some from attending the theatre – an organisation which is a huge asset to the town of Cardigan but which, like many other arts venues, is struggling in the current financial climate. As you will be aware, this year Ceredigion County Council announced a 100% cut to Theatr Mwldan's arts funding, effective from the beginning of this financial year (2024/25). This means a reduction in income from £14,000 to zero. High parking charges make a difficult situation even worse for the theatre. Although we live in Cardigan, my wife and I sometimes shop at Newcastle Emlyn, Carmarthen and Llanelli. Why are parking charges cheaper in Carmarthenshire than in Ceredigion? A month ago I visited my dentist in Llanelli. The cost to park in the Council-operated car park near his surgery (a five minute walk from Llanelli town centre) is £1.90p for 24 hours – significantly less than charged in Ceredigion for the same period. We also shop in Aberystwyth and used to use the Lower Park Avenue car park until it became a single-fee, "per day" facility instead of one where hitherto we could pay a reasonable amount for a few hours parking. Was there a need to introduce this change? Part of the Council's duty is surely to do what it can to support its communities and encourage public access to local businesses. LOWERING parking charges, not raising them, would be one way of achieving this. Whatever decision is finally made by the Council, there is one other point I would like to make. On hearing of an "attack" on a coin-operated ticket machine at Quay Street, Cardigan a few years ago I can understand why the Council have moved to using credit card-reading ones. I do hope though that I never see the day when App-only payment machines are introduced into the county. Not everyone is tech-savvy or possesses a mobile phone (I have lost count of the number of times that I have seen visitors to Cardigan scratching their heads as they stand in front of the current machines, trying to make sense of it all).
- 219 Please find below my objections to the proposal to raise parking charges in Cardigan. I am writing on behalf of Mwldan, Cardigan to formally oppose the proposed changes to car parking provision at the Mwldan and Bath House Car Parks in Cardigan. We issue an audience survey as standard following every event here, numbering almost 3,000 events per year to total audiences of more than 70,000, in which we ask our customers what we could do to improve their experience with us. Overwhelmingly more than anything else our customers cite unreasonable parking charges at Mwldan Car Park as the biggest deterrent to visiting us. I have collated some of the responses here below (you may also have received these via Cllr \*\*\*\*\* , who is a member of our Board of Trustees here at Mwldan): At a time when we need to encourage our customers to visit us more because of all the financial pressures we are experiencing, we feel that the reasonable revision of affordable parking charges by Cyngor Sir Ceredigion is now well overdue, and it should be part of the Council's duty to do what they can to support our local community and visitors to our town by encouraging support for, and public access to, local businesses including Mwldan. We were shocked to learn earlier this year that Cyngor Sir Ceredigion announced a 100% cut to their arts funding, effective from their budget for 2024/25. In practice this means that Ceredigion are cutting their funding for Mwldan from £14,000 to zero. At a time when the whole arts sector in Wales is under serious financial pressure from increasing costs, loss of business income post-pandemic, and loss of funding, this particular funding cut from Ceredigion is a serious blow to our future financial sustainability. In that light, we clearly need Ceredigion to do everything they can to encourage increased attendance at Mwldan, and support for all other local businesses, and we believe lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend. We have studied the proposed revisions to the parking charges in the Ceredigion County Council (Off-Street Parking Places) Order 2025. The proposed new parking charges for the Mwldan and Bath House car parks (8am – 6pm), and others in Aberteifi are: Up to 2 hours = £4.00 Up to 4 hours = £5.00 Up to 24 hours = £7.00 The current charges are: Up to 24 hours = £5.10 (single charge) Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. Given the customer responses we have received to date, we believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. We believe this would increase usage and revenue for the Council and ultimately prove a successful outcome for the Council, Mwldan and our customers.

- 220 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town. I look forward to hearing from you at your earliest convenience, This situation is totally unacceptable! We run \*\*\*\*\*. business is very slow! You need to cut prices for parking!!
- 221 This rise in parking fees is not fair
- 222 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town.
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- 226 I am writing to register my objection to the proposed price increases for off-road parking in Ceredigion. I am a sole trader who has established a new business this year, operating out of \*\*\*\*\*. Since the \*\*\*\*\* reopened following 2 years and 8 months of extensive refurbishment, footfall has been slow to return – there is very limited on-street parking in the town, and these proposed increases to the fees for off-street parking will provide yet another reason for local people to avoid the town centre. South Ceredigion is not blessed with brilliant public transport infrastructure, and people in the areas surrounding Cardigan are reliant on being able to drive and easily park in the town, just as those of us with businesses in the town are reliant on them being able to do so. There are many other small independent businesses like mine in the \*\*\*\*\* , and the town as a whole, that have started up this year, and are desperately trying to establish themselves yet this proposal plays directly into the hands of Tesco, Aldi, B&M, plus the new Home Bargains and the small supermarket being built at Pendre. All of these have their own free car parking, so it is hard not to imagine people will use these large national multiples for all of their shopping requirements purely because of convenience. With Cardigan bucking the national trend by having a high street largely made up of independents, now is not the time for the council to hand over the advantage to the big boys. Plus, as someone who was lucky enough to benefit from a successful application for \*\*\*\*\* funding this year in order to establish my business, I must say that all of this seems to fly square in the face of all of the stated outputs and outcomes that were sought from that fund, where enhancing communities, supporting small business growth and encouraging an environment for entrepreneurship seemed to be the mantra. In addition to the higher fees for parking (and these were only increased last year), I also feel that the limited tariff options available are not helpful – (options for 30 minutes and 1hr in particular would be useful for a lot of people who simply need to use a chemist, or any particular shop on their visit. I do hope these important points will be considered when arriving at a decision.