

CYNGOR SIR CEREDIGION COUNTY COUNCIL

Report to the: Language Committee

Meeting Date: 14th November 2024

Title: Promoting confidence and promoting the Welsh language and Welshness in the workplace

Purpose of the report: Informing the committee about activities, resources and campaigns that promote confidence in using Welsh language and Welshness in the workplace

Background:

Some of the duties of the **Language Policy Officer** are to assist with the implementation of the Council's Welsh Language Promotion Strategy and to offer advice and support to officers on the implementation and compliance with Welsh language standards and the Council's Welsh language policy. Organising activities to promote the use of the Welsh Language and continuous improvement in increasing Welshness in the workplace is also an integral part of the role of the **Language Policy Officer**.

- **Bilingual Futures Forum – More Strategic Approach**

A new Terms of Reference Draft has been proposed in October 2024 to ensure a proactive forum responsive to the actions of the Welsh Language Promotion and Promotion Strategy 2024-2029. The purpose of the new Strategic Groups is to collaborate on a project / initiative / plan / training in line with the actions of the strategic themes. The forum agreed on the following strategic groups - Learn, Live, Belong and Succeed.

- **GWENA 'Mae'n ddydd Gwener'**

We continue to develop the **#GWENA 'Mae'n ddydd Gwener' e-newsletter**. A 'Monthly E-newsletter' is beneficial to promote Welsh and Welshness within the workplace. In the last two months we have asked for readers' views on content and on the format of **#GWENA**

- **RECRUITMENT - UPDATE**

Ceredigion County Council officers have been part of Bangor University's recruitment workshops organised by Elen Bonner discussing challenges and good practice in relation to recruiting a bilingual workforce. This is a project funded through the 'Cronfa Her Arfor.' Frequent meetings between the Language Policy Officer and the People and Organisation department are held. Huw Owen **Tutor Cymraeg at Work** and Carys Lloyd-Jones **Language Policy Officer** are working together to align the ALTE and CEFR Framework statements.

- **CAMPAIGNS / ACTIVITIES**

Shwmae Su'mae Day – Culture Team created a 'REEL'

Naming the TAW bungalow competition - Ben Lake was the judge – Working with residents of Cartref Min y Môr and the children of Aberaeron Primary School

Advising on the impact on the Welsh language in Public Consultations held by Ceredigion County Council

Create links with the Department of Economy and Regeneration by holding monthly meetings

Collaborating on VR videos with the Youth Service by translation and ensuring they meet the requirements of the Welsh Language Standards

Networking with South East Wales 'DEDDF' and North Wales Language Officers

Research into local authority Social Media Accounts continues

Continue to give consideration to developing a guide on the use of Welsh for Town and Community Councils – i.e. the use of a translator , having a buddy within the meeting to help with the translation

Working on the Ceredigion Play Adequacy Assessment with Ceredigion Actif – to create an action plan to improve the areas where the assessment has found deficiencies.

Recommendation / Recommendations:
For information

Contact Name:
Carys Lloyd-Jones

Role:
Language Policy Officer

Date:
6/11/2024