

# CYNGOR SIR CEREDIGION COUNTY COUNCIL

**Report to:** Language Committee

**Date of meeting:** 15th March 2024

**Title:** Boosting confidence and promoting the Welsh language and Welshness in the workplace

**Purpose of the report:** Talk about the developments of the E-Newsletter

## **Background:**

One of the duties of the **Language Policy Officer** is to organise activities in order to promote innovation and continuous improvement as a point of view of increasing the Welsh language in the workplace. It can include normal activities to raise the confidence of colleagues to use the Welsh language. In January an electronic newsletter was created to celebrate Saint Dwynwen's Day. The link was opened 352 times.

<https://new.express.adobe.com/webpage/4MH8ziwJADuEI>.

Following a discussion with Steffan Rees Team Leader Cered and Huw Owen Work Welsh Training Officer we have developed the idea to create an electronic newsletter that will go out on CERINET only on the first Friday of every month – **GWENA 'Mae'n ddydd Gwener'**. A 'Monthly Newsletter' like this is something that could be beneficial for promoting the Welsh language within the workplace and a means for the employees who learn Welsh with Huw to practice their skills in listening, reading and writing Welsh. This time we will review the newsletter within 4/5 months by creating a short questionnaire. **GWENA 'Mae'n ddydd Gwener'** was published on CERINET on March the First.

## **Here is an example of the content:**

Quiz/Puzzles

Advertising events to promote the Language/Welshness around Ceredigion

Spur/Occasion e.g Saint Dwynwen / St. David's Day / T.Llew Jones Day

Podcasts/Articles

Welsh songs playlist

List of Welsh books

Short videos that will help to pronounce words/sentences (and reinforce Huw Owen's Language lessons

The main aim of the magazine is to promote the Welsh language and Welshness in a variety of ways by promoting CERED activities – Gigs/various events etc. ensuring that there is a link between Huw the tutor, learners, less confident speakers, Welsh speakers in Ceredigion County Council's workplace, CERED and myself as the Language Policy Officer.

**Recommendations:**

**Continue to develop and evolve this, evaluating the resource in 4 to 5 months.**

**Appendices:**

1. Saint Dwynwen's Electronic Newsletter-  
<https://new.express.adobe.com/webpage/4MH8ziwJADuEI>
2. Gwena's monthly newsletter – ‘Mae'n ddydd Gwener’-  
<https://new.express.adobe.com/webpage/pcmiT6SACMuEI>

**Contact Name:**

Carys Lloyd-Jones

**Designation:**

Ceredigion County Council's Language Policy Officer

**Date:**

26/2/2024