

Ceredigion

Public Services Board

Meeting 36
4 September 2023
Virtual Meeting over Zoom

MINUTES

Present:

Hazel Lloyd Lubran (HLL)	Chair, CAVO
Gavin Bown (GB)	Vice-chairman, Natural Resources Wales
Gillian Perry (GP)	Natural Resources Wales
Councillor Bryan Davies (BD)	Ceredigion County Council
Barry Rees (BR)	Ceredigion County Council
Rhodri Llwyd Morgan (RLM)	Aberystwyth University
Vanessa Cashmore (VC)	Coleg Ceredigion
Dr Ardiana Gjini (AG)	Hywel Dda University Health Board
Aled Griffiths (AIG)	Mid and West Wales Fire and Rescue Service
Andrew Cornish (AC)	Coleg Ceredigion
George Holloway (GH)	One Voice Wales
Gwilym Dyfri Jones (GDJ)	University of Wales Trinity Saint David

Also in attendance:

Bailie Olivia-Jones (BOJ)	Mid and West Wales Fire and Rescue Service
Amy Richmond-Jones (ARJ)	Mid and West Wales Fire and Rescue Service
Greg Jones (GJ)	Ceredigion County Council
Councillor Wyn Evans (WE)	Ceredigion County Council
Alun Williams (AW)	Ceredigion County Council
Cathryn Morgan (CM)	Ceredigion County Council
Rhian Rees (RhR)	Hywel Dda University Health Board
Dr Tom Porter (TP)	Cardiff and Vale University Health Board
Carys Morgan (CM)	Ceredigion County Council

Support Team:

Diana Davies (DD)	Ceredigion County Council
Tim Bray (TB)	Ceredigion County Council
Lynne Walter (LW)	Ceredigion County Council
Sara Dafydd (SD)	Ceredigion County Council
Anwen Thomas (AT)	Ceredigion County Council
Teleri Elias (TE)	Ceredigion County Council
Llinos Williams (LIW)	Ceredigion County Council
Carwyn Williams (CW)	Ceredigion County Council

36.1 Apologies, introductions and disclosures of interest Minutes of the previous Ceredigion PSB meeting - 16 June 2023

The Chair, Hazel Lloyd-Lubran (HLL), welcomed everyone to the meeting and the apologies were noted.

Apologies:

Iwan Cray, Mid and West Wales Fire and Rescue Service

Councillor Catrin Davies, Ceredigion County Council
 Councillor Matthew Vaux, Ceredigion County Council
 Christine Harley, Probation Service
 Councillor Keith Evans, Ceredigion County Council
 Maria Battle, Hywel Dda University Health Board
 Councillor John Davies, Mid and West Wales Fire and Rescue Service
 Superintendent Steve Davies, Dyfed Powys Police
 Claire Bryant, Dyfed Powys Police

It was agreed that the minutes of the meeting held on 16.06.2023 were correct.

36.2 Matters arising from the previous meeting

Diana Davies (DD) and Tim Bray (TB) noted the below developments regarding the previous actions:

Action	Update
Joanna Dainton (JD) and TB would share the consultation regarding Hywel Dda University Health Board's Health and Well-being Improvement Plan with members of the PSB when the final draft is ready.	Ongoing: The consultation will be shared before the next meeting.
HLL, DD and TB would review the PSB membership list within the Terms of Reference.	There was a review of the membership as part of the process of releasing the PSB meeting papers. Ongoing: The Terms of Reference will be reviewed following the completion of the Delivery and Governance Plan.
All partners should provide feedback on the draft delivery plan by 26.06.2023.	Completed: Further details and feedback to be collected during the workshops (further details as part of item 36.4).
The CCC Partnerships Team to organise a Task and Finish Group to fill in more of the delivery framework.	Completed: Amended task – now part of the delivery workshops. Preparations for the workshops are ongoing for the autumn term.
HLL and TB to discuss with Rhian Rees (Public Health Wales) regarding a meeting on Transport and Mobility organised by Aberystwyth University.	Completed: There will also be a presentation on the Healthy Travel Charter by Rhian Rees and Dr Tom Porter as part of this meeting (item 36.7)
Iwan Davies to share the link with members of the Public Services Board when the 'Maternity and Early Years Strategy' website is live.	The document has been through Ceredigion's Democratic Processes but it is now waiting for Pembrokeshire County Council's Cabinet to meet on the 4 th of September. Ongoing: The link to be shared after the Pembrokeshire Cabinet meeting.
Gavin Bown (GB) and Rachel Jarvis (RJ) would share a written update regarding the Aberystwyth Carbon Neutral and Decarbonisation Strategy meeting.	Completed: The minutes of the Aberystwyth Carbon Neutral and Decarbonisation Strategy meeting held on 18.07.23 have now been uploaded to the PSB website.

36.3 Joint letter to Public Services Boards - Future Generations Commissioner for Wales and the Welsh Government

HLL presented the joint letter from the Future Generations Commissioner for Wales and the Minister for Finance and Local Government to Public Service Boards. It is noted that the letter recognises the challenges in realising the commitments within Public Service Boards' Well-being Plans, and an outline of the advice and opportunities that will be available to Boards moving forward was shared. There was also an emphasis on working closely with the Office of the Future Generations Commissioner for Wales when implementing the Plan.

36.4 Ceredigion Local Well-being Plan 2023-28 Update – Launch and Workshops

At the last meeting on 13 June 2023, members were asked to consider the draft Delivery Framework and contribute suggestions in terms of gaps or information on existing delivery mechanisms with robust reporting mechanisms. A briefing session was held with the new Chair and Vice-chair, where a discussion on the new Well-being Plan was had, and specifically the aspirations in terms of achieving it. It was agreed that there is a need for further prioritisation of the exact tasks that the Board's specific activities should focus on and the way in which they are organised. It was agreed that a proposal would be presented to the PSB to hold four workshops during the Autumn term.

TB noted that the intention was to hold the workshops before the next PSB meeting in December, so that the outputs could be reported back during that meeting. Each workshop will focus specifically on one objective of the 2023-2028 Well-being Plan, and the tasks associated with them. Considering this, TB confirmed that the CCC Partnerships Team had contacted the following four PSB members who have a broad and thorough understanding of the issues relating to the individual objectives, with the intention of them agreeing to facilitate the workshops.

Well-being Plan Objective	Facilitator	Date
Objective 1: A sustainable economy	To be confirmed, Ceredigion County Council	To be confirmed
Objective 2: Social and green solutions to improve physical and mental health	Professor Phil Kloer, Hywel Dda University Health Board	16 October 2023
Objective 3: Deliver decarbonisation initiatives within Ceredigion to protect and enhance our natural resources	Gillian Perry, Natural Resources Wales	23 October 2023
Objective 4: Promote cultural diversity and increase opportunities to use the Welsh language	Dr Rhodri Llwyd-Morgan, Aberystwyth University	12 October 2023

Barry Rees noted that discussions were ongoing as to who would be the appropriate person to lead the economic workshop from the authority. HLL asked members to consider any examples of good practice in terms of how to host a workshop in order to ensure the best and most effective use of the time.

Action: The Partnerships Team to circulate details of the workshops, including the dates, to the PSB.

36.5 Tackling Hardship Report

Cathryn Morgan (CM) noted that this is the last report on the Tackling Poverty Strategy 2020-2023. Since April 2023, it was agreed that the Poverty Sub-group of the PSB would ensure that tackling poverty is a cross-cutting issue across all areas of work carried out to deliver the Ceredigion PSB Local Well-being Plan 2023-28. A work plan is currently being developed to help achieve this.

The full report for the period March 2022 – April 2023 is available on the Council's website: <http://www.ceredigion.gov.uk/your-council/partnerships/ceredigion-public-services-board/public-services-board-meetings/>

The Action Plan is divided into 3 pillars: Essential Living Costs, Physical and Emotional Wellbeing and Resilient Communities. CM mentioned that the data helps guide which issues need to be focused on. The

2021-22 child poverty figures in Ceredigion showed a reduction from their high level in 2020-21. Nevertheless, 30% of children in Ceredigion were living in poverty in 2021-22. CM noted that the figures for 2022-23 are not yet available, but that there will probably be an increase in the poverty figures as a result of the cost of living crisis.

With the workshops in mind, HLL emphasised the importance of considering the cross-cutting theme of tackling poverty in each of the sessions, and in relation to each task.

CM noted that the deadline for responses to the Welsh Government's draft Child Poverty Strategy for Wales was approaching on 11 September. Dr Ardiana Gjini (AG) confirmed that a response is being prepared on behalf of HDdUHB, and suggested that any future draft strategies be considered by the PSB jointly. Alun Williams (AW) noted that all children in primary school get free meals from this year, and Ceredigion is the first county to do this in Wales.

36.6 Report on Warm Welcome Spaces

HLL gave some background to the Welcome Spaces so far. Previously, there was a discussion as a Board regarding an opportunity to look at developing Visitor Centres across Ceredigion as a response to the cost of living crisis. A number of press releases were published in order to raise awareness, and encourage communities to consider, create and support the Welcome Spaces. Communities were invited to submit bids of up to £1,000 to support Welcome Spaces across Ceredigion, which resulted in over 50 Welcome Spaces across the county. You can see where the Welcome Spaces are on the map here:

<https://haveyoursay.ceredigion.gov.uk/warm-welcome-spaces-map>

It was learned early in the project that holding activities is successful in attracting people to the Welcome Spaces. It was also decided that they will be referred to as Welcome Spaces moving forward. HLL noted that there was some concern that the messages were not reaching all those in need, and that there was a need to consider the challenges that exist when trying to reach disadvantaged groups within communities.

Many of the Welcome Spaces continue to hold activities and are keen to provide the Spaces this winter again. HLL noted the importance of ensuring that partners like this group provide support, connections and advice to places like this. Many services have made use of these spaces, and it is also an opportunity to engage better with individuals from the community. It will be necessary to be creative in supporting this work, as it is unlikely that funding will be available from the Government this year. A comprehensive report is to follow, and HLL will share a copy with the Board when it has been completed.

Action: HLL to share the Welcome Spaces report once it has been completed.

36.7 Healthy Travel Charter Presentation

Dr Tom Porter (TP) introduced himself as a Public Health Consultant. The Board received a presentation on the Travel Charter that has started since 2019 in Cardiff and the Vale, and the Welsh Government is keen that this be replicated regionally. It was noted that travel is dominated by cars, and this has an impact on the environment, health and well-being. The importance of reducing transport emissions in the next 20 years was emphasised to respond to this. There was also recognition that the commitments are different in rural and urban areas, and that it is important that any tasks that are agreed are achievable but also going to make a difference.

Rhian Rees (RH) gave a presentation on the Wales Active Travel Charter. Progress to date includes the establishment of a regional strategic group with representation from Hywel Dda and Powys Health Board, Ceredigion, Carmarthen, Pembrokeshire and Powys Local Authorities and Aberystwyth

University. It was clear, considering the National Survey data for Wales 2022-23, that people are concerned about Climate Change. The results of the HDdUHB Staff Travel Survey held during Summer 2023 were also considered, where the scale of the challenges also became apparent.

In response to a query from AG regarding the Welsh Government's commitment to this charter, TP noted that the Strategy is ambitious but the framework they set is in line with the charter and they will support it. AG asked if there was data available recording road traffic accidents and child deaths across different areas, and TP confirmed that he had data on this and was happy to share it. There was also a discussion in terms of cyclist safety, and TP noted that a number of surveys are carried out annually to improve perceptions of cycling safety on roads. There was enthusiastic support in a recent survey by Public Health Wales to turn parts of Wales's roads into cycle paths, but it was recognised that this was not possible everywhere. HLL noted that the public response to the new 20mph guidelines had been interesting, and suggested that additional emphasis should have been placed on the element of tackling air pollution that was associated to the change.

BR agreed with the content of both presentations, but recognised a number of limitations and challenges in rural areas such as the costs of public transport providers which have risen so much etc. Due to the current restrictions, BR noted that electricity is not the perfect solution in Ceredigion and that this has already been raised with the Welsh Government. BR suggested that partners need to be more aware of what is possible within the county (e.g. green hydrogen), in order to enable further discussions that are comprehensive and that are empathetic towards the challenges in the county.

TP to distribute information regarding the rural data in this area.

Action: HLL noted that the topic of Active Travel Wales should be discussed further in the workshops, where it was suggested that the work programme should look at a plan to act in the field rather than a strategy.

Gillian Perry (GP) questioned whether there are any other countries or other places in Britain that we can look at as examples of good practice in rural areas. She mentioned that the Netherlands has a completely different attitude towards cyclists, including policies that support cyclists.

Action: Members of the PSB to consider the implications of the charter further and call for action as well as agreement on its own implications

36.8	<p>Update on the Board's Pilot Projects</p> <ul style="list-style-type: none"> i. Carbon Neutral Aberystwyth and Decarbonisation Strategy (Rachel Jarvis NRW) ii. Improving community well-being and tackling hardship in Cardigan (Hazel Lloyd Lubran, CAVO) iii. Wellbeing in Lampeter (Greg Jones, CCC)
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i. Carbon Neutral Aberystwyth and Decarbonisation Strategy

HLL thanked Rachel Jarvis for her dedication as Chair of the Aberystwyth Carbon Neutral and De-carbonisation Strategy project group, and wished her well on her secondment. Gillian Perry (GP) was welcomed back to the PSB, and as the new Chair of this project group. At the last meeting, the group considered membership, mapped work that is already being carried out, and discussed the nature crisis and considered how this can be linked to the climate change agenda. It was also noted that some funding had been applied from a Welsh Government grant and the National Lottery Heritage Fund to look at flood mitigation around wetland management.

i. Improving Community Well-being and Tackling Hardship in Cardigan

HLL noted that her role within the group had now changed since taking on the role of Chair of the PSB,

but it was agreed that she would continue to chair for the time being until a new Chair had been appointed for the Improving Community Wellbeing and Tackling Hardship project group in Cardigan. The group has not met since the last PSB meeting, but hopes to have a date for the meeting in late October. As part of that meeting, a discussion will be held with a view to appoint a new Chair – HLL suggested a representative from the Health Board would be suitable for the role.

Action: HLL to have a discussion with AG and Professor Phil Kloer (PhK) regarding nominating a member of the Health Board to Chair the Improving Community Wellbeing and Tackling Hardship Group in Cardigan.

i. Wellbeing in Lampeter

Greg Jones presented his first update as Chair of the Well-being project group in Lampeter. As part of the meeting, there was a presentation on the Lampeter Baseline Report which outlined hardship and poverty figures for the area, an update on the Well-being Centre and also an update on Creating Change Together by HDdUHB where it was noted that Lampeter is one of the three towns being focused on across the region. The next meeting will be held at the Well-being Centre so that the group can see the site.

Action: The Partnerships Teams to share the Lampeter Baseline Report with the PSB.

36.9	Ceredigion Language Promotion Strategy: Achievement Report over a 5-year period 2018-23
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Carys Morgan (CM) presented this item. The Welsh Language (Wales) Measure 2011 established a legal framework to impose duties on specific organisations, including Ceredigion County Council to comply with standards in relation to the Welsh language. Standard 145 places a duty on the County Council to develop and publish a 5-year Strategy which explains how the Council intends to promote the Welsh language and facilitate the use of the Welsh language within the wider area. As part of the Strategy, a target is required to be set for maintaining or increasing the number of Welsh speakers within the area by the end of the 5-year period.

In reviewing the attainment of the Welsh Language Strategy it is important to recognise that language planning is a long-term process and developing initiatives to increase the use of Welsh takes time to foster, however the Council feels confident that this Language Strategy has laid the right foundations for progressing to the next 5-year period.

Action: HLL asked for any beneficial statistics or trends that would be useful to consider as part of the workshop on Objective 4.

36.10	Any other business
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It was confirmed by TB that a Regional Data Co-ordinator has been appointed following a successful application for funding from the Welsh Government. The Data Co-ordinator will start in their new role in the coming weeks and will concentrate on the Gorwel data system.

36.11	Date of next meeting:
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4 December 2023 14:00-16:00