

## **Cyngor Sir Ceredigion County Council**

<b>REPORT TO:</b>	Language Committee
<b>DATE:</b>	25.05.2023
<b>LOCATION:</b>	Council Chamber, Penmorfa
<b>TITLE:</b>	Cered: Menter Iaith Ceredigion Language Initiative- Targets for 2023-24
<b>PURPOSE OF THE REPORT:</b>	To provide members with an update on Cered's programme of work from April 2023 to March 2024 based on targets agreed upon with Welsh Government

### **BACKGROUND:**

#### **Aim of the Initiative**

Cered's main aim is to support, influence and develop the use of the Welsh language in Ceredigion, to lay the best possible foundations for growing and developing the language on a community and social level, within education and in the world of work. Cered delivers a range of projects to increase the use of Welsh among families, children and young people, the community and the workplace, promoting and supporting Welsh language services.

#### **The Initiative's Contribution to Broader Strategies**

Cered implements schemes that deliver the Initiative's aims as well as the strategic priorities of Cymraeg 2050: A Million Welsh Speakers – The Welsh Government's Language Strategy, namely: to increase the number of Welsh speakers, to increase the use of the Welsh language and to create favourable conditions - infrastructure and context.

Cered's work in the community reflects the priorities of the Ceredigion Language Strategy, which states that the sustainability of the Welsh language is dependent on the process of strengthening Welsh-speaking communities by providing sufficient educational, cultural and social opportunities to use the language on a daily basis.

The Initiative's work also supports the Corporate Strategy for 2022-27 and the Ceredigion Local Well-being Plan for 2023-28, specifically the Cultural Well-being Objective to increase opportunities to use the Welsh language.

As an Initiative that operates as part of Ceredigion County Council's Schools and Culture Service, there are clear opportunities to collaborate and co-plan closely with a number of other services and schools to enable the Initiative to achieve its objectives as a driver and facilitator in increasing the use of the Welsh language.

## Funding

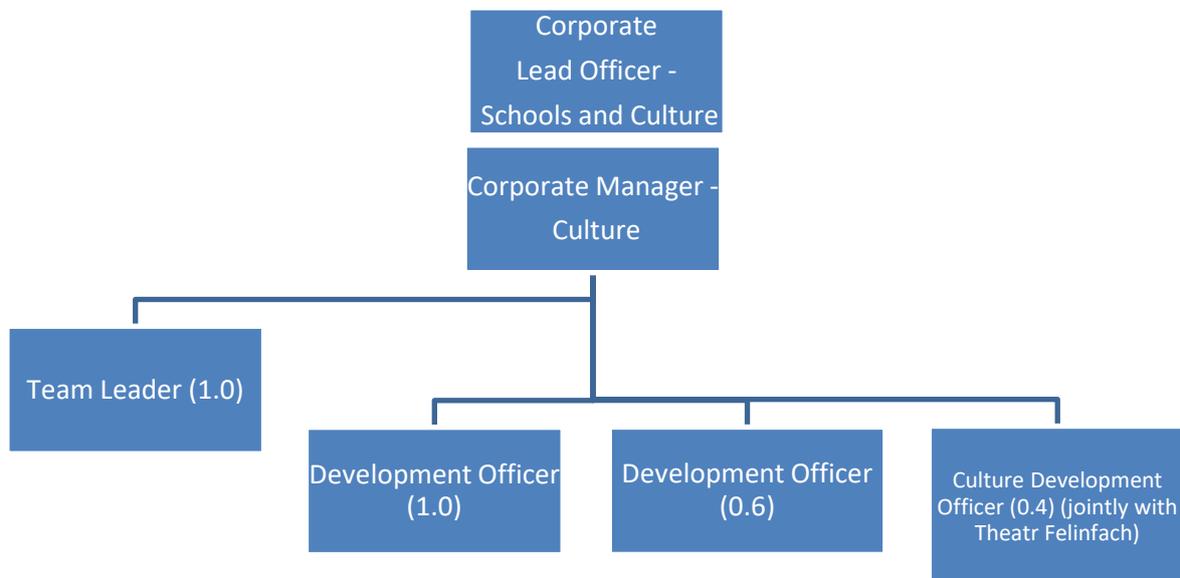
Cered receives core funding through the Welsh Government's Grant for Promoting and Facilitating the use of the Welsh Language. In 2023-24, the initiative will receive a grant of £120,626.00 with the remainder of Cered's funding coming from Ceredigion County Council. The grant level has remained unchanged since 2017.

The annual grant offered by Welsh Government is based on a series of specific targets and the Initiative is expected to report on progress against these targets every quarter.

Cered can also draw up grant funding applications from other sources to implement specific projects.

## Structure and Staffing

Cered's structure and line management is as follows:



## Partners

Working with partners is an important part of the work of the Initiative. By adopting the principle of consultation and co-operation, Cered is eager to ensure that there is no duplication of provision and, by offering support to the activities of other organisations, provides added value to those programmes.

Cered's partners include the following:

Welsh Government, Mentrau Iaith Cymru, Welsh for Adults - Aberystwyth University, Theatr Felinfach, Mudiad Meithrin, Urdd Gobaith Cymru, Young Farmers Clubs, Menter Iaith Sir Benfro, Mentrau Iaith - South West Region, CAVO, Coleg Ceredigion, Ceredigion County Council's Childcare Department, Careers Wales, Theatr Genedlaethol Cymru, The Arts Centre, Theatr Mwldan, Community Committees.

## **2023-24 Targets**

When submitting the annual grant application, Cered is required to provide a comprehensive overview of its work outlining a series of targets with their respective rationale, along with clear indications of expected outputs and outcomes.

The targets are aligned with the Cymraeg 2050 themes:

1. Increasing the number of Welsh speakers
2. Increasing the use of Welsh
3. Creating favourable conditions – infrastructure and context

## **Theme 2**

### **Family sessions**

#### **Activities for Children and Young People**

*Iwcadwli i Blant*

*Dim Clem* quiz

Gardening Club activities

Development of *Adran yr Urdd* in New Quay

Barley Saturday, Cardigan

*Theatr Fach Llandysul* and Criw CICA, Cardigan

Young Sports Reporters Scheme

Welsh language music workshops

#### **Community Activities**

New speakers:

A network of coffee mornings / cuppa and a chat

The Big Quiz

*Agor y Drws* Event

*Cefn y Rhwyd* – football podcast

Welcome to Ceredigion

The Garden

*Ar Gered* – Welsh Walking Tours

Chat sessions:

Gathering Memories

*Gorwel* and *Gwreiddiau*

Care Services

Ceredigion Gigs Network

*Gŵyl y Cynhaeaf a'r Llwybr Werdd*

*Browlan* and *Bob Ochr i'r Afon*

St David's Day Parades

Welsh Language Race

*Iwcadwli*

## **Theme 3**

Translation Equipment and Sound System

Advice for businesses  
Updating of Social Media Pages

In rolling out the projects based on the 2023-24 targets, Cered will continue to work to ensure that the initiative's staff regularly engage with diverse communities across the county.

**RECOMMENDATION:**

That the Language Committee accepts the report on Cered's targets for 2023-24 and notes the work of the Initiative in promoting and developing the use of the Welsh language in Ceredigion.

**Contact Name:** Steffan Rees

**Designation:** Cered Team Leader

**Date of Report:** 12 May 2023